

**LIBRARY
BUREAU OF THE CENSUS**

Bureau of the Census
Library

W W
9.3
5X
7

C 2

1987

Census of Retail Trade

RC87-A-20

GEOGRAPHIC AREA SERIES

Maine



U.S. Department of Commerce
BUREAU OF THE CENSUS

BUREAU OF THE CENSUS
LIBRARY

ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda**, **M. Yvonne Wade**, **Charles F. Brady**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed by the staff of the Data Preparation Division, **Joseph S. Harris**, Chief.

Geographic coding procedures and associated computer programs were developed by the staff of the Geography Division, **Robert W. Marx**, Chief.

The computer processing systems were developed and coordinated in the Economic Programming Division, **Barry M. Cohen**, Chief. **H. Ray Dennis**, Assistant Division Chief for Business and Construction Programs, was responsible for implementation of the computer systems. The computer programs were prepared under the supervision of **William C. Wester**, Chief, Business Census Branch, assisted by **Steven G. McCraith**, **William E. Jagg**, and **Robert J. Hemmig**.

Computer processing was performed in the Computer Services Division, **Marvin D. Raines**, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, **Michael G. Garland**, Chief.

The staff of the Publications Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement. **Bernadette J. Beasley** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call (301) 763-7038.

1987

Census of Retail Trade

RC87-A-20

GEOGRAPHIC AREA SERIES

Maine

Issued June 1989



U.S. Department of Commerce
Robert A. Mosbacher, Secretary
Michael R. Darby, Under Secretary
for Economic Affairs

BUREAU OF THE CENSUS



BUREAU OF THE CENSUS

C. L. Kincannon, Deputy Director

Charles A. Waite, Associate Director for
Economic Programs

Roger H. Bugenhagen, Assistant Director for
Economic and Agriculture Censuses

Thomas L. Mesenbourg, Chief,
Economic Census Staff

BUSINESS DIVISION

Howard N. Hamilton, Chief

Library of Congress Cataloging-in-Publication Data

Census of retail trade (1987). Geographic area series.
1987 census of retail trade. Geographic area series.

"RC87-A-1—RC87-A-52."

"Issued February—September 1989."

1. Retail trade--United States--Statistics.

I. United States. Bureau of the Census.

HF5429.3.C4 1989 381'.2'0973021 88-22142

For sale by Superintendent of Documents, U.S. Government
Printing Office, Washington, DC 20402.

INTRODUCTION

PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial

activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.^{3 4}
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.²

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

²According to 1980 Census of Population or subsequent special census.

³Those defined as of January 1, 1987.

⁴See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

— Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC) Independent city.
(NA) Not available.
(NC) Not comparable.
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.
MSA Metropolitan Statistical Area.
n.e.c. Not elsewhere classified.
PMSA Primary Metropolitan Statistical Area.
pt. Part.
r Revised.
SIC Standard Industrial Classification.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
GEOGRAPHIC AREAS											
The State	X	X	X	X							
CMSA's and MSA's in the State								X			
PMSA's in the State								X			
Area of the State not in any CMSA, PMSA, or MSA									X		
Counties in the State					X		¹ X				
Places in the State					² X	¹ X				² X	X
DATA ITEMS³											
Establishments	X		⁴ X	⁴ X	X	X	X	X	X		
Sales	X		⁴ X	⁴ X	X	X	X	X	X		
Annual payroll	X		⁴ X	⁴ X	X	X	X	X	X		
First quarter payroll	X			⁴ X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987	X		⁴ X	⁴ X	X	X	X	X	X		
Unincorporated businesses	X				X	X	X	X	X		
Sales per establishment		X									
Sales per employee		X									
Payroll per employee		X									
Employees per establishment		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees)			⁴ X								
Summary statistics for industries having an SIC change between 1972 and 1987				⁴ X							
Counties ranked by volume of 1987 sales											X
Places ranked by volume of 1987 sales										² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

⁴Based on 1972 Standard Industrial Classification.

Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States.....	X	X	X	X	X						
State.....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States.....	¹ X	¹ X									
State.....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States.....	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States.....		X	X							X	² X
MERCHANDISE LINE SALES											
United States.....	X	X				X					
State.....	³ X	³ X				³ X					
CMSA, PMSA, MSA.....	³ X	³ X				³ X					
MISCELLANEOUS SUBJECTS											
United States.....	X	X	X	X							⁴ X
State.....	X	X	X	X							⁴ X
CMSA, PMSA, MSA.....	X	X	X	X							⁴ X
ZIP CODES											
United States.....	⁵ X	⁵ X									
State.....	⁵ X	⁵ X	⁵ X	⁵ X							
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States.....	¹ X	¹ X	X	X	X		⁶ X				^{1 7} X
State.....	⁸ X	⁸ X	X	X	X						^{7 8} X
CMSA, MSA.....	⁸ X	⁸ X	X	X	X						^{8 9} X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

³Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

⁴For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

⁵Data available on public-use computer tapes and CD-ROM only.

⁶Data available by sales size of establishments without payroll only.

⁷Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

⁸Includes data for all establishments and establishments with payroll.

⁹Includes percent of retail sales inside and outside central cities within each individual MSA.

CONTENTS

Maine

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction	III
Users' Guide for Locating Statistics in This Report by Table Number	VII
Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports	VIII
Summary of Findings.....	2

FIGURES

1. State Map	3
2. Percent Change in Sales and Annual Payroll: 1982 to 1987	4
3. Annual Payroll Per Employee: 1987 and 1982	5

TABLES

1. Summary Statistics for the State: 1987	7
2. Selected Ratios for the State: 1987	9
3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982	11
4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987	13
5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1987	14
6. Summary Statistics for Places With 350 Establishments or More: 1987	16
7. Summary Statistics for Counties With 350 Establishments or More: 1987	18
8. Summary Statistics for Metropolitan Statistical Areas: 1987	25
9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987	29
10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987	31
11. Counties Ranked by Volume of Sales: 1987	32

APPENDIXES

A. General Explanation	A-1
B. General Questions	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers	C-1
D. Metropolitan Statistical Areas	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987	E-1
F. Geographic Notes	F-1
G. Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982	G-1
H. Changes in Retail Trade Kind-of-Business Classifications for 1987	H-1

Publication Program	Inside back cover
---------------------------	-------------------

SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that Maine's 9,204 retail stores with payroll had sales totaling \$8.7 billion. In 1982, 8,156 stores had sales of \$5.2 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 19.9 percent of the State's total sales by retailers compared to 23.6 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 18.0 percent of sales, department stores (including leased departments) with 7.0 percent, gasoline service stations with 6.4 percent, and lumber and other building materials dealers with 5.1 percent.

For 1987, sales for establishments with payroll in the State averaged \$940 thousand per establishment, compared to \$633 thousand in 1982. In 1987, department stores (including leased departments) averaged \$9.4 million per establishment; new car dealers, \$7.3 million; lumber and other building materials dealers, \$2.1 million; grocery stores, \$1.5 million; and fuel oil dealers, \$1.5 million.

For retail establishments with payroll, 1987 sales per employee averaged \$94 thousand. New car dealers had sales per employee of \$281 thousand, which contrasts sharply with the \$24 thousand per employee average for cafeterias.

The 1987 payroll of retailers in the State amounted to \$959 million, compared to \$551 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.1 percent for all retailers, 33.4 percent for cafeterias, and 6.5 percent for used car dealers.

There were 91,991 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 67,546 employees in 1982. Grocery stores were the largest employers with 15,935 employees; followed by restaurants and lunchrooms, 15,426 employees; and refreshment places, 8,927.

Cumberland County led the counties in the State, accounting for 30.5 percent of total sales by retailers. Bangor had the largest sales among all places in the State, with 7.2 percent of the State total.

Figure 1. State Map

MAINE - Metropolitan Statistical Areas, Counties, and Selected Places

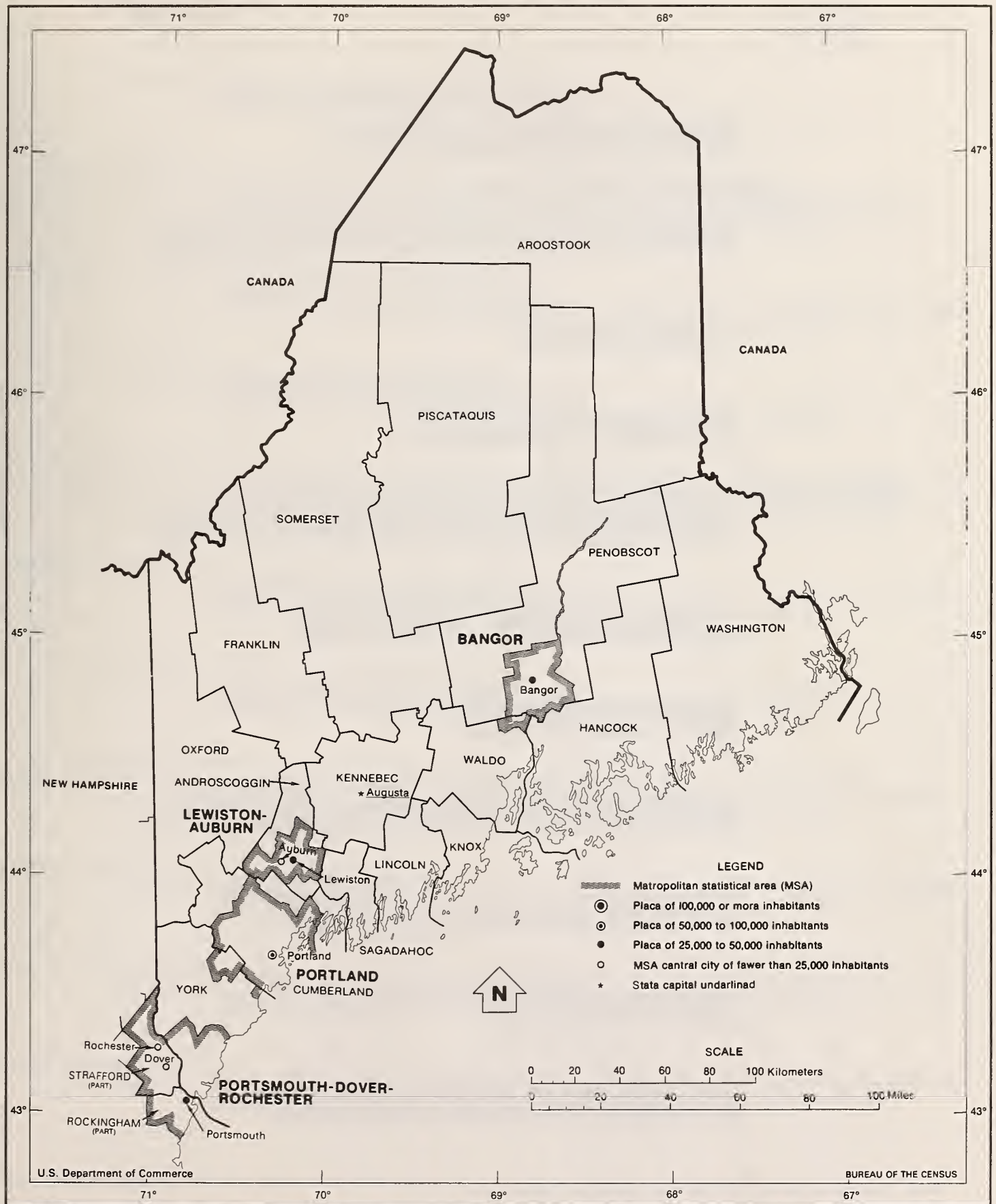
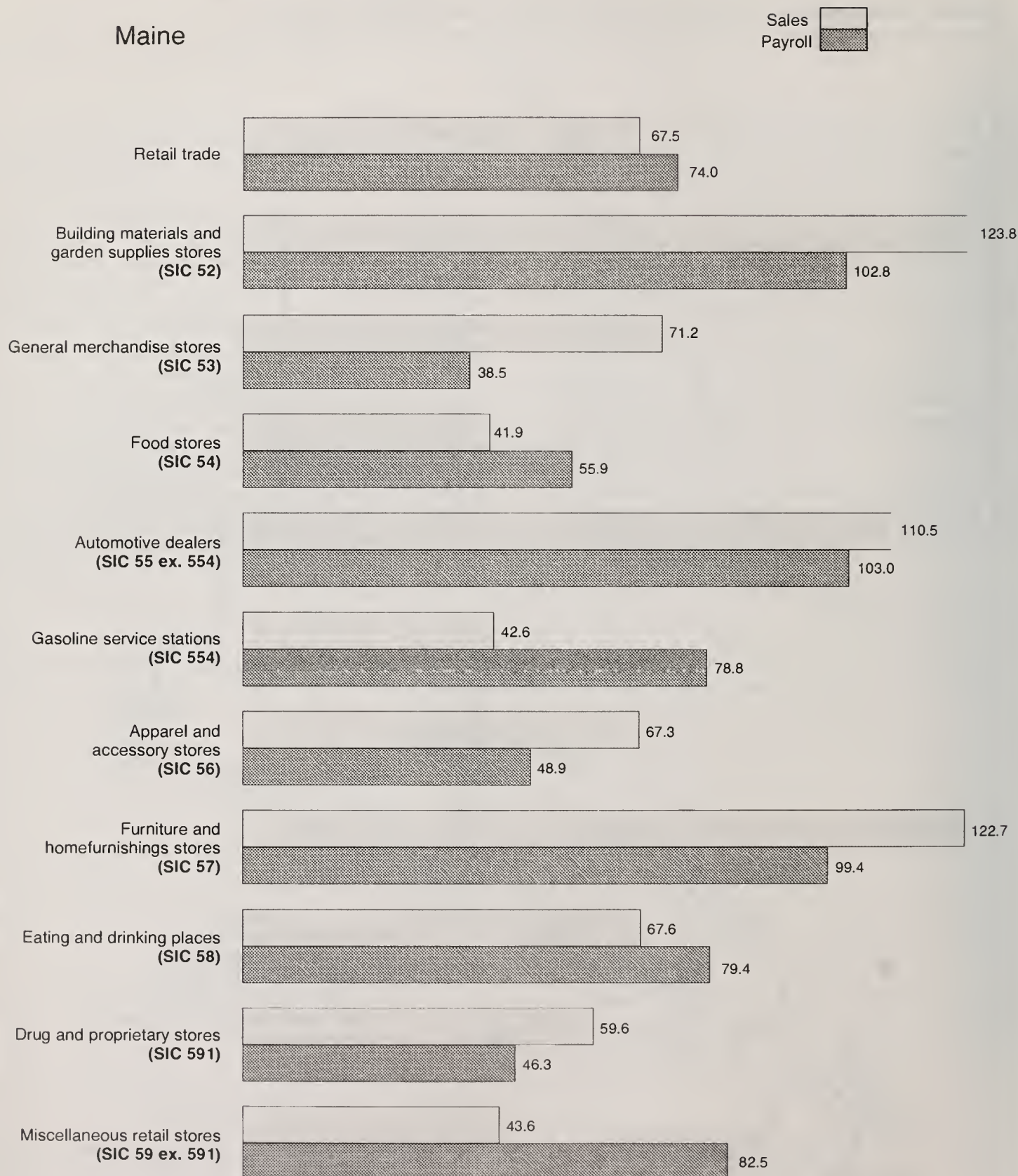


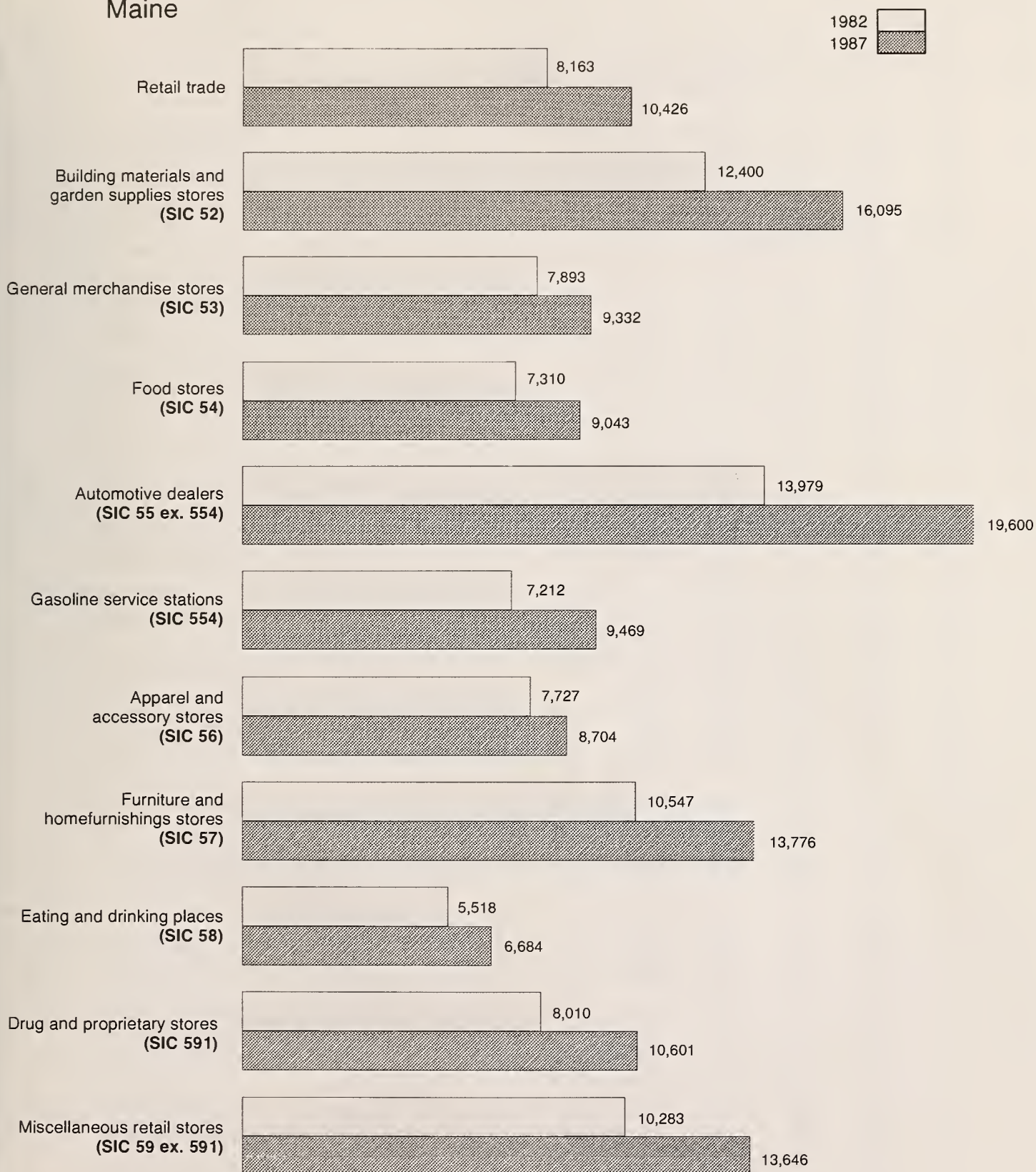
Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**
(Includes only establishments with payroll)



Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. **Annual Payroll Per Employee: 1982 and 1987**
(In dollars)

Maine



Note: Data are based on 1972 Standard Industrial Classification.

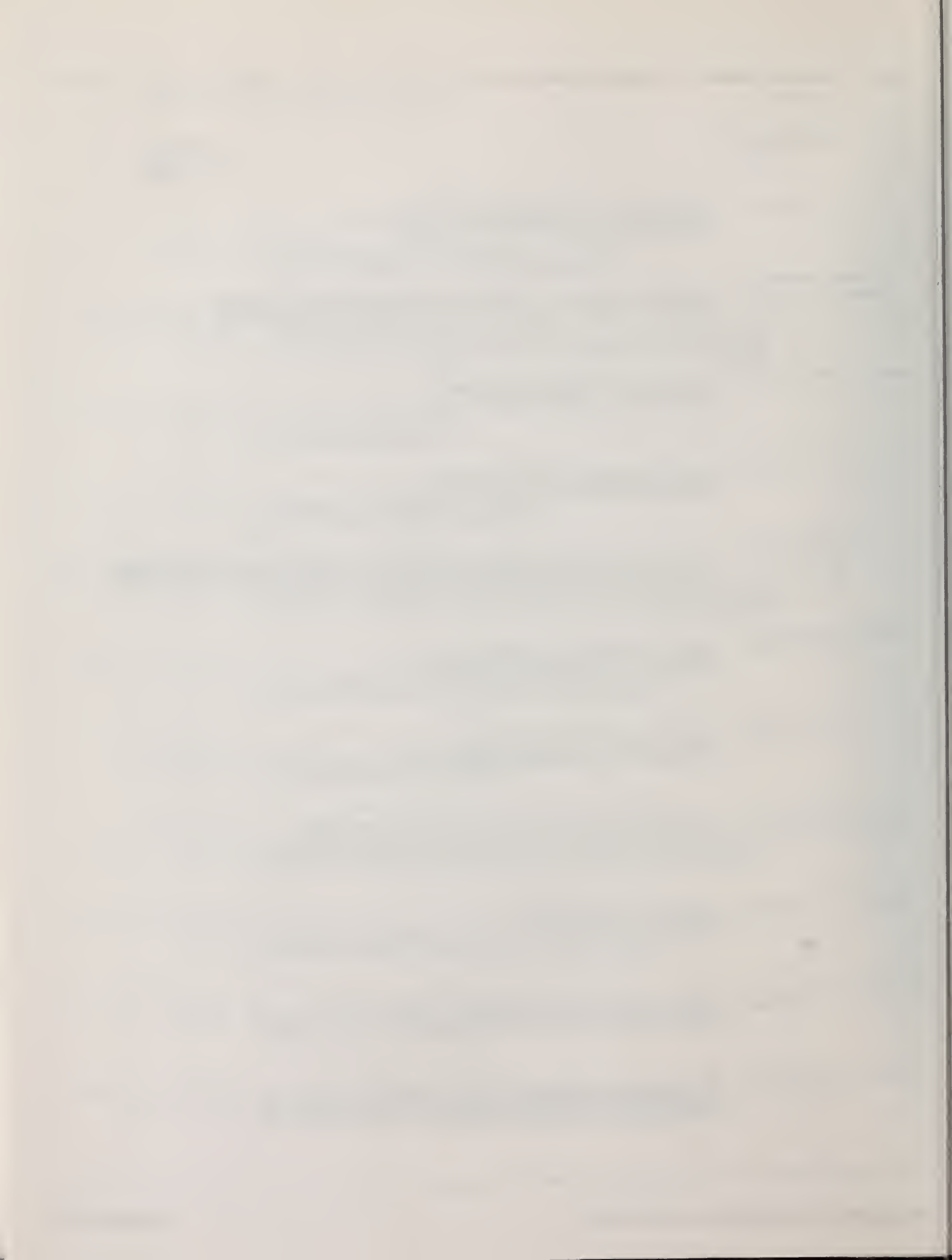


Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	9 204	8 651 022	958 505	217 462	91 991	3 384	476
52	Building materials and garden supplies stores	605	679 860	75 679	16 125	4 702	131	14
521, 3	Building materials and supply stores	286	483 419	51 879	11 139	2 828	43	5
521	Lumber and other building materials dealers	214	438 993	44 561	9 488	2 337	28	4
523	Paint, glass, and wallpaper stores	72	44 426	7 318	1 651	491	15	1
525	Hardware stores	207	94 716	13 950	3 186	1 228	48	5
526	Retail nurseries, lawn and garden supply stores	72	45 716	5 214	953	438	32	3
527	Mobile home dealers	40	56 009	4 636	847	208	8	1
53	General merchandise stores	411	816 712	82 984	19 855	8 892	173	24
531	Department stores (incl. leased depts.) ^{1 2}	64	601 533	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	64	570 345	60 584	14 842	6 332	-	-
531 pt.	Conventional ¹	7	(D)	(D)	(D)	(D)	-	-
531 pt.	Discount or mass merchandising ¹	47	359 095	32 097	7 241	3 497	-	-
531 pt.	National chain ¹	10	(D)	(D)	(D)	(D)	-	-
533	Variety stores	155	58 404	7 174	1 581	921	80	15
539	Miscellaneous general merchandise stores	192	187 963	15 226	3 432	1 639	93	9
54	Food stores	1 418	1 808 640	160 865	36 523	17 788	705	90
541	Grocery stores	1 129	1 722 510	146 134	33 421	15 935	576	68
542	Meat and fish (seafood) markets	85	40 071	3 823	714	356	38	6
546	Retail bakeries	108	26 016	8 098	1 798	1 050	49	7
546 pt.	Retail bakeries—baking and selling	102	24 299	7 709	1 695	997	46	7
546 pt.	Retail bakeries—selling only	6	1 717	389	103	53	3	-
543, 4, 5, 9	Other food stores	96	20 043	2 810	590	447	42	9
543	Fruit and vegetable markets	14	4 163	492	90	39	9	2
544	Candy, nut, and confectionery stores	28	3 881	729	169	142	12	1
545	Dairy products stores	13	2 693	367	61	59	5	1
549	Miscellaneous food stores	41	9 306	1 222	270	207	16	5
55 ex. 554	Automotive dealers	736	1 917 146	159 919	35 078	8 159	179	19
551	New and used car dealers	215	1 560 987	120 079	26 444	5 552	19	1
552	Used car dealers	139	80 445	5 236	1 215	422	67	7
553	Auto and home supply stores	269	161 569	24 005	5 361	1 527	60	8
553 pt.	Tire, battery, and accessory dealers	249	156 640	23 512	5 234	1 480	49	7
553 pt.	Other auto and home supply stores	20	4 929	493	127	47	11	1
555, 6, 7, 9	Miscellaneous automotive dealers	113	114 145	10 599	2 058	658	33	3
555	Boat dealers	63	50 723	4 550	779	297	21	3
556	Recreational vehicle dealers	19	(D)	(D)	(D)	(D)	5	-
557	Motorcycle dealers	26	27 082	3 589	767	192	5	-
559	Automotive dealers, n.e.c.	5	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations	673	551 516	37 505	8 596	3 961	303	29
56	Apparel and accessory stores	686	337 312	39 674	8 752	4 558	163	14
561	Men's and boys' clothing stores	60	26 408	3 207	694	297	15	3
562, 3	Women's clothing and specialty stores	247	90 874	11 091	2 461	1 444	75	4
562	Women's clothing stores	215	83 153	10 174	2 253	1 322	63	2
563	Women's accessory and specialty stores	32	7 721	917	208	122	12	2
565	Family clothing stores	143	134 161	15 198	3 322	1 649	26	3
566	Shoe stores	177	64 698	8 039	1 756	870	24	-
566 pt.	Men's shoe stores	10	(D)	(D)	(D)	(D)	2	-
566 pt.	Women's shoe stores	19	3 640	492	119	64	4	-
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores	146	58 185	7 168	1 564	777	18	-
564, 9	Other apparel and accessory stores	59	21 171	2 139	519	298	23	4
564	Children's and infants' wear stores	32	11 521	1 001	237	153	15	2
569	Miscellaneous apparel and accessory stores	27	9 650	1 138	282	145	8	2
57	Furniture and home furnishings stores	541	295 984	39 109	8 376	2 839	173	17
5712	Furniture stores	151	108 974	16 045	3 431	1 027	35	3
5713, 4, 9	Home furnishings stores	167	71 710	9 685	2 032	766	63	6
5713	Floor covering stores	79	29 867	4 242	989	297	33	3
5714	Drapery and upholstery stores	14	6 497	1 210	248	100	7	1
5719	Miscellaneous home furnishings stores	74	35 346	4 233	795	369	23	2
572	Household appliance stores	65	45 232	5 157	1 168	360	28	3
573	Radio, television, computer, and music stores	158	70 068	8 222	1 745	686	47	5
5731	Radio, television, and electronics stores	86	36 846	4 599	939	386	27	4
5734	Computer and software stores	18	10 658	1 220	260	76	3	1
5735	Record and prerecorded tape stores	27	13 305	1 112	239	131	7	-
5736	Musical instrument stores	27	9 259	1 291	307	93	10	-

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places	2 149	689 269	181 589	38 118	27 167	883	181
5812	Eating places	2 006	663 560	176 226	37 033	26 407	845	173
5812 pt.	Restaurants and lunchrooms	1 065	379 048	108 390	22 643	15 426	410	92
5812 pt.	Cafeterias	17	5 814	1 939	458	239	7	2
5812 pt.	Refreshment places	710	238 848	55 798	11 628	8 927	343	70
5812 pt.	Other eating places	214	39 850	10 099	2 304	1 815	85	9
5813	Drinking places	143	25 709	5 363	1 085	760	38	8
591	Drug and proprietary stores	261	256 233	29 852	7 047	2 816	32	1
591 pt.	Drug stores	249	(D)	(D)	(D)	(D)	32	1
591 pt.	Proprietary stores	12	(D)	(D)	(D)	(D)	-	-
59 ex. 591	Miscellaneous retail stores	1 724	1 298 350	151 329	38 992	11 109	642	87
592	Liquor stores	88	71 280	4 774	1 130	393	4	1
593	Used merchandise stores	97	18 243	2 422	579	280	51	5
594	Miscellaneous shopping goods stores	806	236 846	29 288	6 550	3 210	348	43
5941	Sporting goods stores and bicycle shops	130	74 989	8 314	1 808	682	56	1
5941 pt.	General line sporting goods stores	38	45 569	5 045	1 115	383	15	-
5941 pt.	Specialty line sporting goods stores	92	29 420	3 269	693	299	41	1
5942	Book stores	108	32 070	3 539	803	426	37	4
5943	Stationery stores	25	6 649	1 092	209	104	8	1
5944	Jewelry stores	103	39 267	5 922	1 476	569	38	2
5945	Hobby, toy, and game shops	68	23 463	2 354	540	274	37	3
5946	Camera and photographic supply stores	18	4 701	627	138	54	5	1
5947	Gift, novelty, and souvenir shops	271	40 247	5 243	1 049	713	131	28
5948	Luggage and leather goods stores	13	3 602	436	87	36	2	-
5949	Sewing, needlework, and piece goods stores	70	11 858	1 761	440	352	34	3
596	Nonstore retailers	139	584 551	66 986	19 341	3 766	50	4
5961	Catalog and mail-order houses	53	(D)	(D)	(D)	(D)	25	1
5962	Merchandising machine operators	28	37 414	8 154	1 956	565	5	-
5963	Direct selling establishments	58	(D)	(D)	(D)	(D)	20	3
598	Fuel dealers	245	321 429	35 079	8 609	2 125	31	9
5983	Fuel oil dealers	192	290 703	30 573	7 569	1 854	19	8
5984	Liquefied petroleum gas (bottled gas) dealers	36	27 727	3 988	906	212	5	-
5989	Fuel dealers, n.e.c.	17	2 999	518	134	59	7	1
5992	Florists	144	23 558	5 471	1 209	662	78	17
5993	Tobacco stores and stands	8	2 607	213	56	34	3	1
5994	News dealers and newsstands	6	1 902	245	63	33	3	-
5995	Optical goods stores	39	8 662	1 782	395	133	6	-
5999	Miscellaneous retail stores, n.e.c.	152	29 272	5 069	1 060	473	68	7
5999 pt.	Pet shops	24	4 139	723	148	116	18	2
5999 pt.	Typewriter stores	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c.	128	25 133	4 346	912	357	50	5

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade	939 920	94 042	10 420	10
52	Building materials and garden supplies stores	1 123 736	144 590	16 095	8
521, 3	Building materials and supply stores	1 690 276	170 940	18 345	10
521	Lumber and other building materials dealers	2 051 369	187 845	19 068	11
523	Paint, glass, and wallpaper stores	617 028	90 481	14 904	7
525	Hardware stores	457 565	77 130	11 360	6
526	Retail nurseries, lawn and garden supply stores	634 944	104 374	11 904	6
527	Mobile home dealers	1 400 225	269 274	22 288	5
53	General merchandise stores	1 987 134	91 848	9 332	22
531	Department stores (incl. leased depts.) ^{2 3}	9 398 953	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ²	8 911 641	90 073	9 568	99
531 pt.	Conventional ²	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising ²	7 640 319	102 687	9 178	74
531 pt.	National chain ²	(D)	(D)	(D)	(D)
533	Variety stores	376 800	63 414	7 789	6
539	Miscellaneous general merchandise stores	978 974	114 682	9 290	9
54	Food stores	1 275 487	101 678	9 043	13
541	Grocery stores	1 525 695	108 096	9 171	14
542	Meat and fish (seafood) markets	471 424	112 559	10 739	4
546	Retail bakeries	240 889	24 777	7 712	10
546 pt.	Retail bakeries—baking and selling	238 225	24 372	7 732	10
546 pt.	Retail bakeries—selling only	286 167	32 396	7 340	9
543, 4, 5, 9	Other food stores	208 781	44 839	6 286	5
543	Fruit and vegetable markets	297 357	106 744	12 615	3
544	Candy, nut, and confectionery stores	138 607	27 331	5 134	5
545	Dairy products stores	207 154	45 644	6 220	5
549	Miscellaneous food stores	226 976	44 957	5 903	5
55 ex. 554	Automotive dealers	2 604 818	234 973	19 600	11
551	New and used car dealers	7 260 405	281 158	21 628	26
552	Used car dealers	578 741	190 628	12 408	3
553	Auto and home supply stores	600 628	105 808	15 720	6
553 pt.	Tire, battery, and accessory dealers	629 076	105 838	15 886	6
553 pt.	Other auto and home supply stores	246 450	104 872	10 489	2
555, 6, 7, 9	Miscellaneous automotive dealers	1 010 133	173 473	16 108	6
555	Boat dealers	805 127	170 785	15 320	5
556	Recreational vehicle dealers	(D)	(D)	(D)	(D)
557	Motorcycle dealers	1 041 615	141 052	18 693	7
559	Automotive dealers, n.e.c.	(D)	(D)	(D)	(D)
554	Gasoline service stations	819 489	139 237	9 469	6
56	Apparel and accessory stores	491 708	74 004	8 704	7
561	Men's and boys' clothing stores	440 133	88 916	10 798	5
562, 3	Women's clothing and specialty stores	367 911	62 932	7 681	6
562	Women's clothing stores	386 758	62 899	7 696	6
563	Women's accessory and specialty stores	241 281	63 287	7 516	4
565	Family clothing stores	938 189	81 359	9 216	12
566	Shoe stores	365 525	74 366	9 240	5
566 pt.	Men's shoe stores	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores	191 579	56 875	7 688	3
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores	398 527	74 884	9 225	5
564, 9	Other apparel and accessory stores	358 831	71 044	7 178	5
564	Children's and infants' wear stores	360 031	75 301	6 542	5
569	Miscellaneous apparel and accessory stores	357 407	66 552	7 848	5
57	Furniture and home furnishings stores	547 105	104 256	13 776	5
5712	Furniture stores	721 682	106 109	15 623	7
5713, 4, 9	Home furnishings stores	429 401	93 616	12 644	5
5713	Floor covering stores	378 063	100 562	14 283	4
5714	Drapery and upholstery stores	464 071	64 970	12 100	7
5719	Miscellaneous home furnishings stores	477 649	95 789	11 472	5
572	Household appliance stores	695 877	125 644	14 325	6
573	Radio, television, computer, and music stores	443 468	102 140	11 985	4
5731	Radio, television, and electronics stores	428 442	95 456	11 915	4
5734	Computer and software stores	592 111	140 237	16 053	4
5735	Record and prerecorded tape stores	492 778	101 565	8 489	5
5736	Musical instrument stores	342 926	99 559	13 882	3

See footnotes at end of table.

Table 2. **Selected Ratios for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places	320 739	25 372	6 684	13
5812	Eating places	330 788	25 128	6 673	13
5812 pt.	Restaurants and lunchrooms	355 914	24 572	7 026	14
5812 pt.	Cafeterias	342 000	24 326	8 113	14
5812 pt.	Refreshment places	336 406	26 756	6 250	13
5812 pt.	Other eating places	186 215	21 956	5 564	8
5813	Drinking places	179 783	33 828	7 057	5
591	Drug and proprietary stores	981 736	90 992	10 601	11
591 pt.	Drug stores	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores	753 103	116 874	13 622	6
592	Liquor stores	810 000	181 374	12 148	4
593	Used merchandise stores	188 072	65 154	8 650	3
594	Miscellaneous shopping goods stores	293 854	73 784	9 124	4
5941	Sporting goods stores and bicycle shops	576 838	109 955	12 191	5
5941 pt.	General line sporting goods stores	1 199 184	118 979	13 172	10
5941 pt.	Specialty line sporting goods stores	319 783	98 395	10 933	3
5942	Book stores	296 944	75 282	8 308	4
5943	Stationery stores	265 960	63 933	10 500	4
5944	Jewelry stores	381 233	69 011	10 408	6
5945	Hobby, toy, and game shops	345 044	85 631	8 591	4
5946	Camera and photographic supply stores	261 167	87 056	11 611	3
5947	Gift, novelty, and souvenir shops	148 513	56 447	7 353	3
5948	Luggage and leather goods stores	277 077	100 056	12 111	3
5949	Sewing, needlework, and piece goods stores	169 400	33 688	5 003	5
596	Nonstore retailers	4 205 403	155 218	17 787	27
5961	Catalog and mail-order houses	(D)	(D)	(D)	(D)
5962	Merchandising machine operators	1 336 214	66 219	14 432	20
5963	Direct selling establishments	(D)	(D)	(D)	(D)
598	Fuel dealers	1 311 955	151 261	16 508	9
5983	Fuel oil dealers	1 514 078	156 798	16 490	10
5984	Liquefied petroleum gas (bottled gas) dealers	770 194	130 788	18 811	6
5989	Fuel dealers, n.e.c.	176 412	50 831	8 780	3
5992	Florists	163 597	35 586	8 264	5
5993	Tobacco stores and stands	325 875	76 676	6 265	4
5994	News dealers and newsstands	317 000	57 636	7 424	6
5995	Optical goods stores	222 103	65 128	13 398	3
5999	Miscellaneous retail stores, n.e.c.	192 579	61 886	10 717	3
5999 pt.	Pet shops	172 458	35 681	6 233	5
5999 pt.	Typewriter stores	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c.	196 352	70 401	12 174	3

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		Retail trade—										
		Including used automobile										
		parts and accessories										
		stores¹ -----	9 224	8 170	8 658 683	5 168 792	67.5	960 139	551 878	74.0	92 091	67 608
		Excluding used automobile										
		parts and accessories										
		stores² -----	9 204	8 156	8 651 022	5 163 794	67.5	958 505	551 123	73.9	91 991	67 546
52	52	Building materials and garden supplies										
		stores -----	605	474	679 860	303 838	123.8	75 679	37 325	102.8	4 702	3 010
521, 3	521, 3	Building materials and supply stores -----	286	232	483 419	221 771	118.0	51 879	25 604	102.6	2 828	1 830
521	521	Lumber and other building materials										
		dealers -----	214	177	438 993	204 122	115.1	44 561	22 761	95.8	2 337	1 594
523	523	Paint, glass, and wallpaper stores -----	72	55	44 426	17 649	151.7	7 318	2 843	157.4	491	236
525	525	Hardware stores -----	207	175	94 716	51 765	83.0	13 950	7 899	76.6	1 228	843
526	526	Retail nurseries, lawn and garden supply										
		stores -----	72	44	45 716	13 752	232.4	5 214	2 246	132.1	438	226
527	527	Mobile home dealers -----	40	23	56 009	16 550	238.4	4 636	1 576	194.2	208	111
53	53	General merchandise stores -----	411	387	816 712	477 094	71.2	82 984	59 925	38.5	8 892	7 592
531		Department stores (incl. leased depts.)										
		[with 25 employees or more] ^{3 4 5} -----	73	65	640 111	364 495	75.6	(NA)	(NA)	(NA)	(NA)	(NA)
531	531	Department stores (incl. leased depts.)										
		[with 50 employees or more] ^{3 4 6} -----	64	(NA)	601 533	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
539 pt.		Department stores (incl. leased depts.)										
		[with 25 to 49 employees] ^{3 4 7} -----	9	(NA)	38 578	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.)										
		[with 25 employees or more] ^{3 5} -----	73	65	(D)	356 171	(D)	(D)	45 844	(D)	(D)	5 643
531	531	Department stores (excl. leased										
		depts.) [with 50 employees or										
		more] ^{3 6} -----	64	(NA)	570 345	(NA)	(NA)	60 584	(NA)	(NA)	6 332	(NA)
539 pt.		Department stores (excl. leased										
		depts.) [with 25 to 49 employees] ^{3 7} -----	9	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)
533	533	Variety stores -----	155	148	58 404	41 401	41.1	7 174	5 394	33.0	921	880
539	539 pt.	Miscellaneous general merchandise										
		stores ⁸ -----	183	174	(D)	79 522	(D)	(D)	8 687	(D)	(D)	1 069
54	54	Food stores -----	1 418	1 421	1 808 640	1 274 645	41.9	160 865	103 174	55.9	17 788	14 114
541	541	Grocery stores -----	1 129	1 169	1 722 510	1 220 588	41.1	146 134	94 238	55.1	15 935	12 837
5422, 3	5421	Meat and fish (seafood) markets -----	85	70	40 071	23 368	71.5	3 823	2 319	64.9	356	226
546	546	Retail bakeries -----	108	91	26 016	16 770	55.1	8 098	4 963	63.2	1 050	794
5462	546 pt.	Retail bakeries—baking and selling										
		-----	102	84	24 299	16 215	49.9	7 709	4 833	59.5	997	774
5463	546 pt.	Retail bakeries—selling only -----	6	7	1 717	555	209.4	389	130	199.2	53	20
543, 4, 5,	543, 4, 5,	Other food stores -----	96	91	20 043	13 919	44.0	2 810	1 654	69.9	447	257
9	9											
543	543	Fruit and vegetable markets -----	14	14	4 163	3 337	24.8	492	360	36.7	39	45
544	544	Candy, nut, and confectionery stores -----	28	37	3 881	3 371	15.1	729	484	50.6	142	93
545	545	Dairy products stores -----	13	15	2 693	3 665	-26.5	367	438	-16.2	59	56
549	549	Miscellaneous food stores -----	41	25	9 306	3 546	162.4	1 222	372	228.5	207	63
55 ex.	55 ex.	Automotive dealers -----	736	605	1 917 146	910 702	110.5	159 919	78 797	103.0	8 159	5 637
554	554											
551	551	New and used car dealers -----	215	230	1 560 987	729 430	114.0	120 079	56 421	112.8	5 552	3 805
552	552	Used car dealers -----	139	95	80 445	37 921	112.1	5 236	3 177	64.8	422	282
553	553	Auto and home supply stores -----	269	188	161 569	94 547	70.9	24 005	14 430	66.4	1 527	1 132
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	249	158	156 640	87 274	79.5	23 512	13 705	71.6	1 480	1 053
553 pt.	553 pt.	Other auto and home supply stores -----	20	30	4 929	7 273	-32.2	493	725	-32.0	47	79
555, 6, 7,	555, 6, 7,	Miscellaneous automotive dealers -----	113	92	114 145	48 804	133.9	10 599	4 769	122.2	658	418
9	9											
555	555	Boat dealers -----	63	38	50 723	10 129	400.8	4 550	1 436	216.9	297	137
556	556	Recreational and utility trailer dealers ⁹ -----	19	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
559 pt.	559 pt.											
557	557	Motorcycle dealers -----	26	33	27 082	(D)	(D)	3 589	(D)	(D)	192	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility										
		trailer dealers] -----	5	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	554	Gasoline service stations -----	673	695	551 516	386 839	42.6	37 505	20 980	78.8	3 961	2 909
56	56	Apparel and accessory stores -----	686	548	337 312	201 599	67.3	39 674	26 650	48.9	4 558	3 449
561	561	Men's and boys' clothing stores -----	60	69	26 408	25 579	3.2	3 207	4 154	-22.8	297	392
562, 3, 8	562, 3	Women's clothing and specialty stores -----	247	195	90 874	51 799	75.4	11 091	7 376	50.4	1 444	1 247
562	562	Women's clothing stores -----	215	164	83 153	48 507	71.4	10 174	6 828	49.0	1 322	1 139
563, 8	563	Women's accessory and specialty										
		stores ¹⁰ -----	32	31	7 721	3 292	134.5	917	548	67.3	122	108
565	565	Family clothing stores -----	143	123	134 161	79 632	68.5	15 198	9 172	65.7	1 649	1 112
566	566	Shoe stores -----	177	128	64 698	39 773	62.7	8 039	5 398	48.9	870	607
566 pt.	566 pt.	Men's shoe stores -----	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Women's shoe stores -----	19	27	3 640	10 928	-66.7	492	1 024	-52.0	64	106
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	2	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Family shoe stores -----	146	94	58 185	27 523	111.4	7 168	4 194	70.9	777	483

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	Apparel and accessory stores—Con.										
564, 9	564, 9	Other apparel and accessory stores	59	33	21 171	4 816	339.6	2 139	550	288.9	298	91
564	564	Children's and infants' wear stores	32	19	11 521	3 676	213.4	1 001	371	169.8	153	62
569	569	Miscellaneous apparel and accessory stores	27	14	9 650	1 140	746.5	1 138	179	535.8	145	29
57	57	Furniture and home furnishings stores	541	445	295 984	132 908	122.7	39 109	19 617	99.4	2 839	1 860
5712	5712	Furniture stores	151	128	108 974	52 265	108.5	16 045	8 324	92.8	1 027	748
5713, 4, 9	5713, 4, 9	Home furnishings stores	167	118	71 710	25 732	178.7	9 685	3 875	149.9	766	391
5713	5713	Floor covering stores	79	68	29 867	13 708	117.9	4 242	2 237	89.6	297	195
5714	5714	Drapery and upholstery stores	14	15	6 497	2 636	146.5	1 210	532	127.4	100	62
5719	5719	Miscellaneous home furnishings stores ..	74	35	35 346	9 388	276.5	4 233	1 106	282.7	369	134
572	572	Household appliance stores	65	64	45 232	18 736	141.4	5 157	2 636	95.6	360	247
573	573	Radio, television, computer, and music stores	158	135	70 068	36 175	93.7	8 222	4 782	71.9	686	474
5732	5732	Radio and television stores ¹¹	104	100	47 504	23 081	105.8	5 819	3 159	84.2	462	314
	5731	Radio, television, and electronics stores	86	(NA)	36 846	(NA)	(NA)	4 599	(NA)	(NA)	386	(NA)
	5734	Computer and software stores	18	(NA)	10 658	(NA)	(NA)	1 220	(NA)	(NA)	76	(NA)
5733	5735	Music stores	54	35	22 564	13 094	72.3	2 403	1 623	48.1	224	160
	5736	Record and prerecorded tape stores	27	16	13 305	6 708	98.3	1 112	623	78.5	131	57
	5736	Musical instrument stores	27	19	9 259	6 386	45.0	1 291	1 000	29.1	93	103
58	58	Eating and drinking places	2 149	1 807	689 269	411 287	67.6	181 589	101 200	79.4	27 167	18 340
5812	5812	Eating places	2 006	1 696	663 560	397 333	67.0	176 226	98 265	79.3	26 407	17 770
5812 pt.	5812 pt.	Restaurants and lunchrooms	1 065	912	379 048	226 487	67.4	108 390	59 792	81.3	15 426	10 659
5812 pt.	5812 pt.	Cafeterias	17	28	5 814	3 020	92.5	1 939	799	142.7	239	156
5812 pt.	5812 pt.	Refreshment places	710	594	238 848	140 988	69.4	55 798	31 996	74.4	8 927	5 825
5812 pt.	5812 pt.	Other eating places	214	162	39 850	26 838	48.5	10 099	5 678	77.9	1 815	1 130
5813	5813	Drinking places	143	111	25 709	13 954	84.2	5 363	2 935	82.7	760	570
591	591	Drug and proprietary stores	261	281	258 233	160 591	59.6	29 852	20 410	46.3	2 816	2 548
591 pt.	591 pt.	Drug stores	249	265	(D)	153 965	(D)	(D)	19 895	(D)	(D)	2 463
591 pt.	591 pt.	Proprietary stores	12	16	(D)	6 626	(D)	(D)	515	(D)	(D)	85
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹	1 744	1 507	1 306 011	909 289	43.6	152 963	83 800	82.5	11 209	8 149
592	592	Liquor stores	88	100	71 280	69 513	2.5	4 774	3 713	28.6	393	374
593	593, 5015 pt.	Used merchandise stores ¹	117	112	25 904	15 329	69.0	4 056	2 291	77.0	380	257
594	594	Miscellaneous shopping goods stores ...	806	590	236 846	137 586	72.1	29 288	18 465	58.6	3 210	2 378
5941	5941	Sporting goods stores and bicycle shops	130	92	74 989	43 165	73.7	8 314	4 662	78.3	682	475
5941 pt.	5941 pt.	General line sporting goods stores ...	38	37	45 569	(D)	(D)	5 045	(D)	(D)	383	(D)
5941 pt.	5941 pt.	Specialty line sporting goods stores ...	92	55	29 420	(D)	(D)	3 269	(D)	(D)	299	(D)
5942, 3	5942, 3	Book, stationery stores	133	85	38 719	20 245	91.3	4 631	2 662	74.0	530	371
5942	5942	Book stores	108	60	32 070	15 918	101.5	3 539	1 993	77.6	426	277
5943	5943	Stationery stores	25	25	6 649	4 327	53.7	1 092	669	63.2	104	94
5944	5944	Jewelry stores	103	104	39 267	25 974	51.2	5 922	4 637	27.7	569	542
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	440	309	83 871	48 202	74.0	10 421	6 504	60.2	1 429	990
5945	5945	Hobby, toy, and game shops	68	58	23 463	11 136	110.7	2 354	1 234	90.8	274	202
5946	5946	Camera and photographic supply stores	18	13	4 701	3 101	51.6	627	445	40.9	54	50
5947	5947	Gift, novelty, and souvenir shops ...	271	174	40 247	23 705	69.8	5 243	3 362	55.9	713	471
5948	5948	Luggage and leather goods stores ...	13	7	3 602	837	330.3	436	155	181.3	36	18
5949	5949	Sewing, needlework, and piece goods stores	70	57	11 858	9 423	25.8	1 761	1 308	34.6	352	249
596	596	Nonstore retailers	139	145	584 551	266 193	119.6	66 986	27 959	139.6	3 766	2 302
5961	5961	Catalog and mail-order houses	53	62	(D)	226 537	(D)	(D)	19 014	(D)	(D)	1 410
5962	5962	Merchandising machine operators	28	36	37 414	26 157	43.0	8 154	5 627	44.9	565	533
5963	5963	Direct selling establishments	58	47	(D)	13 499	(D)	(D)	3 318	(D)	(D)	359
598	598	Fuel and ice dealers	245	268	321 429	382 169	-15.9	35 079	24 588	42.7	2 125	1 957
5983	5983	Fuel oil dealers	192	214	290 703	355 787	-18.3	30 573	21 593	41.6	1 854	1 709
5984	5984	Liquefied petroleum gas (bottled gas) dealers	36	36	27 727	23 846	16.3	3 988	2 633	51.5	212	202
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹²	17	18	2 999	2 536	18.3	518	362	43.1	59	46
5992	5992	Florists	144	111	23 558	15 303	53.9	5 471	3 197	71.1	662	481
5993	5993	Tobacco stores and stands	8	9	2 607	1 949	33.8	213	255	-16.5	34	44
5994	5994	News dealers and newsstands	6	15	1 902	2 207	-13.8	245	235	4.3	33	36

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	Miscellaneous retail stores ¹ —Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	191	157	37 934	19 040	99.2	6 851	3 097	121.2	606	320
5999 pt.	5995	Optical goods stores -----	39	29	8 662	4 490	92.9	1 782	900	98.0	133	75
5999 pt.	5999 pt.	Pet shops -----	24	22	4 139	2 858	44.8	723	432	67.4	116	60
5999 pt.	5999 pt.	Typewriter stores -----	—	—	—	—	—	—	—	—	—	—
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	128	106	25 133	11 692	115.0	4 346	1 765	146.2	357	185

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furs and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		Retail trade—					
		Including used automobile parts and accessories stores ¹ -----	9 224	8 658 683	960 139	217 883	92 091
		Excluding used automobile parts and accessories stores ² -----	9 204	8 651 022	958 505	217 462	91 991
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5} -----	73	640 111	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6} -----	64	601 533	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7} -----	9	38 578	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5} -----	73	(D)	(D)	(D)	(D)
	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6} -----	64	570 345	60 584	14 842	6 332
		Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7} -----	9	(D)	(D)	(D)	(D)
539	539 pt.	Miscellaneous general merchandise stores ⁸ -----	183	(D)	(D)	(D)	(D)
5422, 3	5421	Meat and fish (seafood) markets -----	85	40 071	3 823	714	356
546	546	Retail bakeries -----	108	26 016	8 098	1 798	1 050
5462	546 pt.	Retail bakeries—baking and selling -----	102	24 299	7 709	1 695	997
5463	546 pt.	Retail bakeries—selling only -----	6	1 717	389	103	53
556	556, 559 pt.	Recreational and utility trailer dealers ⁹ -----	19	(D)	(D)	(D)	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	5	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores ¹⁰ -----	32	7 721	917	208	122
5732	5731	Radio and television stores ¹¹ -----	104	47 504	5 819	1 199	462
	5734	Radio, television, and electronics stores -----	86	36 846	4 599	939	386
		Computer and software stores -----	18	10 658	1 220	260	76
5733	5735	Music stores -----	54	22 564	2 403	546	224
	5736	Record and prerecorded tape stores -----	27	13 305	1 112	239	131
		Musical instrument stores -----	27	9 259	1 291	307	93
593	593, 5015 pt.	Used merchandise stores ¹ -----	117	25 904	4 056	1 000	380
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	17	2 999	518	134	59
5999	5995	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	191	37 934	6 851	1 455	606
	5999 pt.	Optical goods stores -----	39	8 662	1 782	395	133
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	128	25 133	4 346	912	357

See footnotes at end of table 3.

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

1	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Maine	9 204	8 651 022	958 505	217 462	91 991	3 384	476	605	679 860	411	816 712	1 418	1 808 640
2	Androscoggin County	700	702 667	75 851	17 562	7 716	219	21	41	44 644	32	90 136	103	164 974
3	Auburn	220	335 882	32 022	7 499	3 008	52	4	12	10 115	7	29 920	30	69 248
4	Lewiston	313	247 219	31 462	7 367	3 417	90	8	14	15 793	20	(D)	37	56 935
5	Balance of county	167	119 566	12 367	2 696	1 291	77	9	15	18 736	5	(D)	36	38 791
6	Aroostook County	611	460 284	47 528	10 829	5 150	265	24	41	29 108	30	51 020	106	108 792
7	Caribou	105	105 539	10 412	2 331	1 053	35	2	8	4 494	4	8 013	14	17 999
8	Presque Isle	111	117 035	12 737	2 941	1 345	36	4	9	5 318	6	24 491	16	22 767
9	Balance of county	395	237 710	24 379	5 557	2 752	194	18	24	19 296	20	18 516	76	68 026
10	Cumberland County	1 953	2 634 346	311 220	74 987	27 550	497	72	118	169 091	85	255 387	232	433 298
11	Brunswick town	196	267 559	30 620	6 943	2 800	42	7	16	23 518	10	41 960	21	39 392
12	Gorham town	68	66 101	7 773	1 667	650	29	1	6	14 729	4	2 335	11	23 839
13	Portland	660	592 760	85 646	19 761	8 143	159	24	36	60 593	17	26 601	81	137 858
14	Scarborough town	80	93 191	11 244	2 332	1 093	20	3	6	6 334	3	(D)	11	22 176
15	South Portland	329	542 221	62 811	15 028	6 165	43	7	9	17 274	12	117 716	27	77 698
16	Westbrook	96	124 516	13 451	3 093	1 248	29	5	8	6 767	6	13 226	14	24 405
17	Windham town	87	111 095	11 114	2 433	1 193	20	2	4	1 425	6	21 220	7	(D)
18	Balance of county	437	836 903	88 561	23 730	6 258	155	23	33	38 451	27	(D)	60	(D)
19	Franklin County	220	167 079	17 401	3 925	2 038	93	7	13	18 355	7	(D)	39	41 644
20	Hancock County	539	330 062	36 012	6 980	3 239	235	37	39	38 889	22	22 495	98	90 178
21	Ellsworth	142	181 567	17 663	3 817	1 409	40	6	15	18 090	6	17 540	21	38 917
22	Balance of county	397	148 495	18 349	3 163	1 830	195	31	24	20 799	16	4 955	77	51 261
23	Kennebec County	790	860 757	92 833	20 785	8 878	269	29	52	72 703	25	97 602	128	179 238
24	Augusta	258	337 570	35 525	8 020	3 422	82	7	12	13 774	7	44 350	34	68 749
25	Gardiner	50	45 184	4 601	1 023	503	22	1	2	(D)	2	(D)	9	(D)
26	Hallowell	34	32 997	4 195	939	283	13	3	-	-	-	-	6	(D)
27	Waterville	203	280 128	30 922	6 970	2 899	50	5	11	(D)	9	(D)	21	54 372
28	Balance of county	245	164 878	17 590	3 833	1 771	102	13	27	44 258	7	5 615	58	34 874
29	Knox County	332	238 844	25 919	5 640	2 447	128	22	26	29 436	14	21 114	58	59 307
30	Rockland	121	119 904	12 188	2 735	1 136	35	4	10	8 055	4	17 581	17	33 836
31	Balance of county	211	118 940	13 731	2 905	1 311	93	18	16	21 381	10	3 533	41	25 471
32	Lincoln County	310	185 989	20 438	4 414	2 176	128	19	21	32 677	9	(D)	53	42 238
33	Oxford County	330	209 116	21 704	4 889	2 437	173	18	24	23 669	26	19 915	52	42 898
34	Penobscot County	1 054	1 116 273	120 723	27 029	11 597	384	51	69	79 807	49	135 341	168	228 348
35	Bangor	449	623 842	70 660	15 754	6 603	114	18	22	31 752	13	102 931	54	106 880
36	Brewer	114	115 559	13 040	2 945	1 164	33	7	8	6 458	4	(D)	15	(D)
37	Old Town	53	53 534	4 186	969	432	24	2	4	(D)	2	(D)	11	16 853
38	Orono town	33	23 455	2 765	678	351	10	1	1	(D)	1	(D)	8	(D)
39	Balance of county	405	317 883	30 072	6 683	3 047	203	23	34	38 139	29	21 834	80	83 586
40	Piscataquis County	143	85 148	8 248	1 826	886	68	9	11	5 125	15	13 323	29	23 332
41	Sagadahoc County	162	165 358	17 569	4 095	1 828	59	11	10	9 882	7	9 026	24	54 103
42	Bath	88	86 009	9 836	2 236	1 046	30	6	7	7 269	2	(D)	13	32 361
43	Balance of county	74	79 349	7 733	1 859	782	29	5	3	2 613	5	(D)	11	21 742
44	Somerset County	310	231 802	22 979	5 225	2 278	134	22	25	23 084	14	12 660	66	65 440
45	Waldo County	196	114 919	12 077	2 395	1 225	97	14	16	14 196	18	14 280	29	28 854
46	Belfast	94	81 388	8 212	1 683	757	40	7	9	(D)	5	9 418	11	20 256
47	Balance of county	102	33 531	3 865	712	468	57	7	7	(D)	13	4 862	18	8 598
48	Washington County	278	164 124	15 622	3 526	1 701	126	26	21	14 220	13	11 483	53	54 949
49	Calais	58	57 472	5 101	1 124	465	16	5	5	3 212	2	(D)	5	(D)
50	Balance of county	220	106 652	10 521	2 402	1 236	110	21	16	11 008	11	(D)	48	(D)
51	York County	1 276	984 254	112 381	23 355	10 845	509	94	78	74 974	45	45 715	180	191 047
52	Biddetord	160	118 633	13 663	3 337	1 429	63	12	12	14 859	4	(D)	28	29 595
53	Saco	153	237 821	24 710	5 205	2 150	66	8	7	4 640	12	11 357	24	49 622
54	Sanford town	140	153 749	15 391	3 462	1 550	45	9	10	15 880	2	(D)	18	48 380
55	Balance of county	823	474 051	58 617	11 351	5 716	335	65	49	39 595	27	11 490	110	63 450

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
736	1 917 146	673	551 516	686	337 312	541	295 984	2 149	689 269	261	256 233	1 724	1 298 350
70	183 719	47	44 185	53	22 714	50	18 405	150	52 875	19	20 712	135	60 303
23	144 146	13	12 458	28	14 034	17	6 813	40	19 876	5	6 260	45	23 012
28	15 896	20	20 324	22	(D)	29	(D)	74	24 420	8	(D)	61	(D)
19	23 677	14	11 403	3	(D)	4	(D)	36	8 579	6	(D)	29	(D)
62	118 040	59	36 122	53	15 125	28	14 184	106	27 905	22	17 175	104	42 813
15	42 432	7	(D)	11	5 539	9	4 507	14	6 880	3	3 458	20	(D)
14	32 430	3	(D)	14	4 311	6	1 544	20	7 974	6	4 125	17	(D)
33	43 178	49	29 701	28	5 275	13	8 133	72	13 051	13	9 592	67	22 942
113	443 062	109	103 437	188	130 143	148	98 319	478	207 672	55	67 220	427	726 717
17	72 708	12	15 347	15	5 459	13	9 311	40	17 584	7	9 301	45	32 979
6	(D)	7	4 313	—	—	6	4 212	15	4 686	1	(D)	12	(D)
29	86 962	30	33 761	45	35 220	49	29 353	187	87 059	21	23 510	165	71 843
8	15 730	6	4 660	1	(D)	7	5 988	23	13 609	1	(D)	14	(D)
12	108 742	14	12 698	74	58 706	37	28 709	59	36 863	6	10 261	79	73 554
13	(D)	5	(D)	3	(D)	5	2 395	25	7 938	3	(D)	14	(D)
6	16 259	6	8 096	9	2 078	6	6 809	14	6 055	3	3 955	26	(D)
22	86 713	29	(D)	41	26 432	25	11 542	115	33 878	13	(D)	72	(D)
22	44 543	13	9 894	14	4 232	11	4 063	55	13 101	7	5 102	39	(D)
41	64 062	24	13 748	27	12 631	23	10 579	151	33 094	9	8 711	105	35 675
20	54 970	4	3 487	12	9 065	12	8 066	23	8 243	2	(D)	27	(D)
21	9 092	20	10 261	15	3 566	11	2 513	128	24 851	7	(D)	78	(D)
87	225 554	82	71 649	43	24 470	39	31 357	183	59 584	23	25 211	128	73 389
32	93 491	40	30 685	17	9 759	8	17 703	57	22 617	9	9 438	42	27 004
6	(D)	5	4 984	2	(D)	3	(D)	10	(D)	2	(D)	9	5 307
2	(D)	—	—	3	(D)	5	(D)	10	(D)	—	(D)	8	(D)
24	85 591	17	13 615	16	(D)	15	(D)	49	19 888	8	(D)	33	(D)
23	22 556	20	22 365	5	1 840	8	4 321	57	11 288	4	5 085	36	12 676
25	48 228	20	12 112	29	13 408	20	7 573	66	17 039	10	8 138	64	22 489
13	29 198	7	2 683	15	7 122	10	3 247	21	5 322	5	4 691	19	8 169
12	19 030	13	9 429	14	6 286	10	4 326	45	11 717	5	3 447	45	14 320
22	40 633	21	11 737	18	5 970	16	4 062	70	17 352	7	5 063	73	(D)
26	39 181	38	30 101	18	4 338	19	7 583	58	12 841	13	10 581	56	18 009
98	294 476	85	89 003	88	51 805	69	38 775	210	74 483	31	31 951	187	92 284
30	181 801	30	36 425	59	35 489	38	24 213	105	46 955	12	12 711	86	44 685
13	44 174	8	6 262	7	10 598	7	4 203	22	5 006	4	5 371	26	(D)
3	(D)	3	(D)	1	(D)	4	(D)	11	(D)	3	(D)	11	7 112
2	(D)	2	(D)	3	(D)	1	(D)	8	(D)	2	(D)	5	(D)
50	67 376	42	42 254	18	4 774	19	9 299	64	16 865	10	10 298	59	23 458
9	15 974	11	5 447	3	377	8	3 084	34	4 788	5	3 859	18	9 839
15	43 403	12	9 201	11	2 723	12	3 722	28	12 214	7	5 371	36	15 713
5	(D)	5	4 538	6	1 203	6	2 881	12	7 151	5	(D)	27	(D)
10	(D)	7	4 663	5	1 520	6	841	16	5 063	2	(D)	9	(D)
32	58 794	36	20 057	9	4 025	13	8 187	57	10 896	11	8 585	47	20 074
20	23 196	14	5 486	8	2 623	7	2 688	46	10 785	6	4 022	32	8 789
11	19 291	6	1 695	7	(D)	4	(D)	20	5 869	4	(D)	17	(D)
9	3 905	8	3 791	1	(D)	3	(D)	26	4 916	2	(D)	15	(D)
18	20 610	29	19 309	13	2 356	14	4 355	64	10 271	8	6 138	45	20 433
5	(D)	4	5 100	8	1 637	4	1 903	13	3 279	1	(D)	11	(D)
13	(D)	25	14 209	5	719	10	2 452	51	6 992	7	(D)	34	(D)
76	253 671	73	70 028	111	40 372	64	39 048	393	124 369	28	28 394	228	116 636
11	13 995	8	6 051	14	3 171	14	6 024	37	7 231	4	(D)	28	(D)
15	124 374	8	8 501	11	2 770	5	(D)	53	20 746	2	(D)	16	(D)
14	41 466	9	6 526	12	3 393	9	(D)	31	11 128	5	(D)	30	(D)
36	73 836	48	48 950	74	31 038	36	23 313	272	85 264	17	15 133	154	81 982

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	BANGOR							
	Retail trade	449	623 842	70 660	15 754	6 603	114	18
52	Building materials and garden supplies stores	22	31 752	3 399	720	203	4	-
521, 3	Building materials and supply stores	14	23 882	2 459	533	144	1	-
525	Hardware stores	4	(D)	(D)	(D)	(D)	1	-
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	13	102 931	9 535	2 288	959	1	-
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	(D)	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)	1	-
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	(D)	-	-
54	Food stores	54	106 880	9 683	2 263	1 017	21	1
541	Grocery stores	39	101 923	8 656	2 024	860	18	1
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	9	(D)	(D)	(D)	(D)	1	-
543, 4, 5, 9	Other food stores	5	(D)	(D)	(D)	(D)	2	-
55 ex. 554	Automotive dealers	30	181 801	17 435	3 598	806	3	1
551	New and used car dealers	14	(D)	(D)	(D)	(D)	-	-
552	Used car dealers	4	(D)	(D)	(D)	(D)	2	1
553	Auto and home supply stores	10	20 242	3 407	696	177	-	-
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	30	36 425	2 980	688	274	12	2
56	Apparel and accessory stores	59	35 489	3 617	792	435	8	-
561	Men's and boys' clothing stores	3	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	26	(D)	(D)	(D)	(D)	5	-
562	Women's clothing stores	21	(D)	(D)	(D)	(D)	3	-
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	2	-
565	Family clothing stores	10	13 321	1 026	233	119	-	-
566	Shoe stores	18	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	38	24 213	3 014	650	203	9	1
5712	Furniture stores	6	4 811	669	142	41	-	-
5713, 4, 9	Home furnishings stores	12	(D)	(D)	(D)	(D)	3	-
572	Household appliance stores	6	(D)	(D)	(D)	(D)	4	1
573	Radio, television, computer, and music stores	14	(D)	(D)	(D)	(D)	2	-
58	Eating and drinking places	105	46 955	13 674	3 073	2 028	33	11
5812	Eating places	96	45 448	13 305	2 973	1 936	31	10
5813	Drinking places	9	1 507	369	100	92	2	1
591	Drug and proprietary stores	12	12 711	1 557	344	128	2	-
59 ex. 591	Miscellaneous retail stores	86	44 685	5 766	1 338	550	21	2
592	Liquor stores	3	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	3	(D)	(D)	(D)	(D)	3	-
594	Miscellaneous shopping goods stores	42	15 954	2 039	436	248	9	-
5941	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)	(D)	1	-
5942, 3	Book, stationery stores	11	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores	8	(D)	(D)	(D)	(D)	-	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	21	(D)	(D)	(D)	(D)	7	-
596	Nonstore retailers	5	(D)	(D)	(D)	(D)	3	-
598	Fuel dealers	5	(D)	(D)	(D)	(D)	-	2
5992	Florists	7	1 351	227	51	24	3	-
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	5	1 209	282	55	21	-	-
5999	Miscellaneous retail stores, n.e.c.	15	(D)	(D)	(D)	(D)	3	-

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	PORTLAND							
	Retail trade	660	592 760	85 646	19 761	8 143	159	24
52	Building materials and garden supplies stores	36	60 593	7 551	1 758	400	1	-
521, 3	Building materials and supply stores	24	48 174	5 971	1 368	297	1	-
525	Hardware stores	9	(D)	(D)	(D)	(D)	-	-
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	17	26 601	5 450	1 243	464	4	1
531	Department stores (incl. leased depts.) ^{1 2}	2	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	2	(D)	(D)	(D)	(D)	-	-
533	Variety stores	10	(D)	(D)	(D)	(D)	3	1
539	Miscellaneous general merchandise stores	5	5 910	563	109	56	1	-
54	Food stores	81	137 858	13 705	3 156	1 467	25	6
541	Grocery stores	57	126 980	12 018	2 746	1 257	14	5
542	Meat and fish (seafood) markets	8	7 180	732	171	68	4	-
546	Retail bakeries	8	2 273	746	186	91	4	1
543, 4, 5, 9	Other food stores	8	1 425	209	53	51	3	-
55 ex. 554	Automotive dealers	29	86 962	8 992	2 119	443	3	1
551	New and used car dealers	3	56 529	5 203	1 233	207	-	-
552	Used car dealers	4	(D)	(D)	(D)	(D)	-	-
553	Auto and home supply stores	14	(D)	(D)	(D)	(D)	2	1
555, 6, 7, 9	Miscellaneous automotive dealers	8	15 193	1 386	310	89	1	-
554	Gasoline service stations	30	33 761	1 954	495	210	8	1
56	Apparel and accessory stores	45	35 220	5 671	1 335	571	12	1
561	Men's and boys' clothing stores	3	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	18	7 283	1 158	307	143	4	-
562	Women's clothing stores	16	(D)	(D)	(D)	(D)	4	-
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	9	23 041	3 668	837	337	2	1
566	Shoe stores	12	(D)	(D)	(D)	(D)	3	-
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	2	-
57	Furniture and home furnishings stores	49	29 353	4 615	927	294	15	1
5712	Furniture stores	16	14 409	2 447	493	117	4	1
5713, 4, 9	Home furnishings stores	12	(D)	(D)	(D)	(D)	5	-
572	Household appliance stores	3	(D)	(D)	(D)	(D)	-	-
573	Radio, television, computer, and music stores	18	8 365	1 010	227	83	6	-
58	Eating and drinking places	187	87 059	24 203	5 452	3 182	39	8
5812	Eating places	162	81 045	22 946	5 146	3 010	36	7
5813	Drinking places	25	6 014	1 257	306	172	3	1
591	Drug and proprietary stores	21	23 510	2 554	601	235	3	-
59 ex. 591	Miscellaneous retail stores	165	71 843	10 951	2 675	877	49	5
592	Liquor stores	4	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	12	(D)	(D)	(D)	(D)	6	-
594	Miscellaneous shopping goods stores	74	(D)	(D)	(D)	(D)	23	4
5941	Sporting goods stores and bicycle shops	10	(D)	(D)	(D)	(D)	4	-
5942, 3	Book, stationery stores	14	(D)	(D)	(D)	(D)	5	1
5944	Jewelry stores	13	(D)	(D)	(D)	(D)	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	37	(D)	(D)	(D)	(D)	12	2
596	Nonstore retailers	21	(D)	(D)	(D)	(D)	5	1
598	Fuel dealers	11	(D)	(D)	(D)	(D)	2	-
5992	Florists	11	2 691	872	166	74	1	-
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	6	(D)	(D)	(D)	(D)	1	-
5999	Miscellaneous retail stores, n.e.c.	24	(D)	(D)	(D)	(D)	10	-

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	ANDROSCOGGIN COUNTY							
	Retail trade -----	700	702 667	75 851	17 562	7 716	219	21
52	Building materials and garden supplies stores -----	41	44 644	5 224	1 030	316	7	2
521, 3	Building materials and supply stores -----	18	28 015	3 372	671	193	1	1
525	Hardware stores -----	13	6 852	941	216	81	2	-
526	Retail nurseries, lawn and garden supply stores -----	6	2 001	237	43	17	4	1
527	Mobile home dealers -----	4	7 776	674	100	25	-	-
53	General merchandise stores -----	32	90 136	9 065	2 233	976	14	1
531	Department stores (incl. leased depts.) ^{1 2} -----	7	81 286	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	7	76 035	7 779	1 941	842	-	-
533	Variety stores -----	18	(D)	(D)	(D)	(D)	11	1
539	Miscellaneous general merchandise stores -----	7	(D)	(D)	(D)	(D)	3	-
54	Food stores -----	103	164 974	14 311	3 305	1 558	47	1
541	Grocery stores -----	77	159 329	13 229	3 055	1 393	40	1
542	Meat and fish (seafood) markets -----	2	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries -----	13	3 088	782	178	116	3	-
543, 4, 5, 9	Other food stores -----	11	(D)	(D)	(D)	(D)	3	-
55 ex. 554	Automotive dealers -----	70	183 719	13 745	3 270	780	18	1
551	New and used car dealers -----	17	142 258	9 566	2 354	504	4	-
552	Used car dealers -----	19	14 865	888	196	66	8	1
553	Auto and home supply stores -----	23	15 090	2 152	483	129	3	-
555, 6, 7, 9	Miscellaneous automotive dealers -----	11	11 506	1 139	237	81	3	-
554	Gasoline service stations -----	47	44 185	2 894	677	366	19	1
56	Apparel and accessory stores -----	53	22 714	3 347	765	410	11	-
561	Men's and boys' clothing stores -----	4	1 304	251	57	25	2	-
562, 3	Women's clothing and specialty stores -----	20	9 909	1 519	348	207	4	-
562	Women's clothing stores -----	19	(D)	(D)	(D)	(D)	4	-
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores -----	9	5 310	573	130	72	2	-
566	Shoe stores -----	16	5 703	948	220	98	1	-
564, 9	Other apparel and accessory stores -----	4	488	56	10	8	2	-
57	Furniture and home furnishings stores -----	50	18 405	2 597	549	215	15	2
5712	Furniture stores -----	11	3 947	637	152	51	2	-
5713, 4, 9	Home furnishings stores -----	16	4 480	748	161	63	5	-
572	Household appliance stores -----	4	3 127	327	78	24	3	-
573	Radio, television, computer, and music stores -----	19	6 851	885	158	77	5	2
58	Eating and drinking places -----	150	52 875	14 652	3 336	2 132	49	11
5812	Eating places -----	135	50 906	14 253	3 241	2 074	45	11
5813	Drinking places -----	15	1 969	399	95	58	4	-
591	Drug and proprietary stores -----	19	20 712	2 309	568	227	-	-
59 ex. 591	Miscellaneous retail stores -----	135	60 303	7 707	1 829	736	39	2
592	Liquor stores -----	7	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores -----	10	1 412	237	54	21	3	-
594	Miscellaneous shopping goods stores -----	57	17 491	2 407	560	277	20	-
5941	Sporting goods stores and bicycle shops -----	10	3 673	472	109	38	5	-
5942, 3	Book, stationery stores -----	11	3 314	399	90	48	4	-
5944	Jewelry stores -----	7	3 808	630	144	48	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	29	6 696	906	217	143	10	-
596	Nonstore retailers -----	13	(D)	(D)	(D)	(D)	3	1
598	Fuel dealers -----	13	20 688	1 746	447	115	1	-
5992	Florists -----	15	3 346	846	214	110	6	1
5993	Tobacco stores and stands -----	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores -----	2	(D)	(D)	(D)	(D)	-	-
5999	Miscellaneous retail stores, n.e.c. -----	14	(D)	(D)	(D)	(D)	5	-

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	AROOSTOOK COUNTY							
	Retail trade	611	460 284	47 528	10 829	5 150	265	24
52	Building materials and garden supplies stores	41	29 108	3 452	741	267	10	3
521, 3	Building materials and supply stores	22	21 784	2 401	524	182	3	2
525	Hardware stores	14	4 185	640	150	61	4	1
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	30	51 020	4 783	1 113	525	15	1
531	Department stores (incl. leased depts.) ^{1 2}	6	35 432	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	6	33 617	3 298	787	349	-	-
533	Variety stores	6	(D)	(D)	(D)	(D)	3	-
539	Miscellaneous general merchandise stores	18	(D)	(D)	(D)	(D)	12	1
54	Food stores	106	108 792	9 039	2 177	1 175	64	6
541	Grocery stores	95	107 699	8 922	2 155	1 157	56	6
542	Meat and fish (seafood) markets	5	633	41	10	8	5	-
546	Retail bakeries	2	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	4	(D)	(D)	(D)	(D)	1	-
55 ex. 554	Automotive dealers	62	118 040	9 119	1 998	559	8	1
551	New and used car dealers	25	95 425	6 714	1 442	375	3	-
552	Used car dealers	6	5 041	302	66	33	-	-
553	Auto and home supply stores	26	14 406	1 883	438	131	3	1
555, 6, 7, 9	Miscellaneous automotive dealers	5	3 168	220	52	20	2	-
554	Gasoline service stations	59	36 122	2 729	659	302	29	4
56	Apparel and accessory stores	53	15 125	1 780	397	243	22	3
561	Men's and boys' clothing stores	11	(D)	(D)	(D)	(D)	2	1
562, 3	Women's clothing and specialty stores	19	2 184	259	51	40	13	1
562	Women's clothing stores	16	2 050	245	50	38	11	1
563	Women's accessory and specialty stores	3	134	14	1	2	2	-
565	Family clothing stores	9	8 132	785	177	117	3	-
566	Shoe stores	12	2 333	301	70	44	4	-
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	-	1
57	Furniture and home furnishings stores	28	14 184	1 845	404	150	7	-
5712	Furniture stores	9	7 584	1 060	224	77	1	-
5713, 4, 9	Home furnishings stores	3	(D)	(D)	(D)	(D)	2	-
572	Household appliance stores	5	3 291	381	88	28	1	-
573	Radio, television, computer, and music stores	11	(D)	(D)	(D)	(D)	3	-
58	Eating and drinking places	106	27 905	7 683	1 627	1 289	62	4
5812	Eating places	95	25 966	7 264	1 527	1 191	57	4
5813	Drinking places	11	1 939	419	100	98	5	-
591	Drug and proprietary stores	22	17 175	2 269	544	200	3	-
59 ex. 591	Miscellaneous retail stores	104	42 813	4 829	1 169	440	45	2
592	Liquor stores	13	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	3	423	52	13	4	1	-
594	Miscellaneous shopping goods stores	38	6 594	859	190	111	21	1
5941	Sporting goods stores and bicycle shops	8	2 530	199	40	20	4	-
5942, 3	Book, stationery stores	5	652	99	20	13	2	-
5944	Jewelry stores	6	1 672	308	70	36	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	19	1 740	253	60	42	12	1
596	Nonstore retailers	11	7 124	1 239	306	107	5	-
598	Fuel dealers	18	19 360	1 677	426	119	3	-
5992	Florists	13	1 446	260	57	37	10	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	1	(D)	(D)	(D)	(D)	-	-
5999	Miscellaneous retail stores, n.e.c.	7	(D)	(D)	(D)	(D)	5	-

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	CUMBERLAND COUNTY							
	Retail trade	1 953	2 634 346	311 220	74 987	27 550	497	72
52	Building materials and garden supplies stores	118	169 091	19 608	4 389	1 184	11	-
521, 3	Building materials and supply stores	58	115 300	12 655	2 905	632	5	-
525	Hardware stores	37	(D)	(D)	(D)	(D)	2	-
526	Retail nurseries, lawn and garden supply stores	19	24 151	2 834	525	231	3	-
527	Mobile home dealers	4	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	85	255 387	30 639	7 714	3 256	30	3
531	Department stores (incl. leased depts.) ^{1 2}	18	193 984	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	18	186 228	23 980	6 224	2 468	-	-
533	Variety stores	40	23 139	2 874	652	377	21	2
539	Miscellaneous general merchandise stores	27	46 020	3 785	838	411	9	1
54	Food stores	232	433 298	41 953	9 413	4 384	92	13
541	Grocery stores	166	410 102	37 306	8 382	3 834	62	10
542	Meat and fish (seafood) markets	18	11 248	1 345	289	123	8	-
546	Retail bakeries	24	7 677	2 614	598	305	11	2
543, 4, 5, 9	Other food stores	24	4 271	688	144	122	11	1
55 ex. 554	Automotive dealers	113	443 062	38 980	8 673	1 783	18	3
551	New and used car dealers	26	360 063	29 523	6 701	1 211	-	1
552	Used car dealers	24	15 677	1 304	282	83	9	1
553	Auto and home supply stores	43	25 864	4 323	993	255	7	1
555, 6, 7, 9	Miscellaneous automotive dealers	20	41 458	3 830	697	234	2	-
554	Gasoline service stations	109	103 437	5 955	1 453	690	38	3
56	Apparel and accessory stores	188	130 143	15 461	3 469	1 734	23	1
561	Men's and boys' clothing stores	14	11 084	994	199	92	2	-
562, 3	Women's clothing and specialty stores	71	37 380	4 430	1 022	563	8	-
562	Women's clothing stores	63	33 264	3 958	910	510	8	-
563	Women's accessory and specialty stores	8	4 116	472	112	53	-	-
565	Family clothing stores	30	51 237	6 157	1 386	646	2	1
566	Shoe stores	54	22 307	3 064	654	305	3	-
564, 9	Other apparel and accessory stores	19	8 135	816	208	128	8	-
57	Furniture and homefurnishings stores	148	98 319	13 490	2 814	891	34	2
5712	Furniture stores	49	40 206	6 436	1 318	333	7	1
5713, 4, 9	Homefurnishings stores	46	25 286	3 623	744	280	12	1
572	Household appliance stores	13	10 484	1 057	238	78	6	-
573	Radio, television, computer, and music stores	40	22 343	2 374	514	200	9	-
58	Eating and drinking places	478	207 672	55 402	12 158	7 846	130	34
5812	Eating places	436	199 176	53 610	11 727	7 590	123	32
5813	Drinking places	42	8 496	1 792	431	256	7	2
591	Drug and proprietary stores	55	67 220	7 346	1 712	671	4	-
59 ex. 591	Miscellaneous retail stores	427	726 717	82 386	23 192	5 111	117	13
592	Liquor stores	12	15 820	1 023	243	82	-	-
593	Used merchandise stores	27	(D)	(D)	(D)	(D)	14	1
594	Miscellaneous shopping goods stores	201	83 066	9 947	2 419	1 132	55	8
5941	Sporting goods stores and bicycle shops	41	21 713	2 491	570	237	13	1
5942, 3	Book, stationery stores	31	10 996	1 177	277	145	8	1
5944	Jewelry stores	30	17 894	2 568	691	257	4	2
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	99	32 463	3 711	881	493	30	4
596	Nonstore retailers	44	(D)	(D)	(D)	(D)	9	1
598	Fuel dealers	44	81 240	10 468	2 592	566	4	-
5992	Florists	34	5 935	1 620	327	180	11	3
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	15	(D)	(D)	(D)	(D)	3	-
5999	Miscellaneous retail stores, n.e.c.	47	(D)	(D)	(D)	(D)	15	-

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	HANCOCK COUNTY							
	Retail trade	539	330 062	36 012	6 980	3 239	235	37
52	Building materials and garden supplies stores	39	38 889	3 948	771	233	11	1
521, 3	Building materials and supply stores	14	27 141	2 594	501	128	3	-
525	Hardware stores	14	5 845	776	170	59	4	-
526	Retail nurseries, lawn and garden supply stores	8	(D)	(D)	(D)	(D)	4	1
527	Mobile home dealers	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	22	22 495	2 014	461	218	12	-
531	Department stores (incl. leased depts.) ^{1 2}	2	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	2	(D)	(D)	(D)	(D)	-	-
533	Variety stores	6	(D)	(D)	(D)	(D)	3	-
539	Miscellaneous general merchandise stores	14	4 858	510	148	46	9	-
54	Food stores	98	90 178	7 392	1 628	778	47	9
541	Grocery stores	76	86 053	6 718	1 482	699	41	6
542	Meat and fish (seafood) markets	9	1 208	107	14	6	3	2
546	Retail bakeries	6	1 260	403	102	52	2	1
543, 4, 5, 9	Other food stores	7	1 657	164	30	21	1	-
55 ex. 554	Automotive dealers	41	64 062	5 647	1 158	292	17	2
551	New and used car dealers	12	54 165	4 445	882	196	1	-
552	Used car dealers	6	2 503	107	34	12	4	-
553	Auto and home supply stores	11	3 466	640	153	49	4	1
555, 6, 7, 9	Miscellaneous automotive dealers	12	3 928	455	89	35	8	1
554	Gasoline service stations	24	13 748	987	206	115	12	2
56	Apparel and accessory stores	27	12 631	1 469	244	118	8	-
561	Men's and boys' clothing stores	2	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	10	2 162	274	65	29	4	-
562	Women's clothing stores	7	(D)	(D)	(D)	(D)	3	-
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	8	7 629	863	113	55	3	-
566	Shoe stores	3	1 267	132	27	14	-	-
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	23	10 579	1 537	318	100	9	-
5712	Furniture stores	5	2 163	415	96	25	2	-
5713, 4, 9	Home furnishings stores	7	2 509	325	64	23	2	-
572	Household appliance stores	6	3 738	512	103	32	3	-
573	Radio, television, computer, and music stores	5	2 169	285	55	20	2	-
58	Eating and drinking places	151	33 094	8 263	1 179	988	67	16
5812	Eating places	144	32 345	8 076	1 145	960	66	15
5813	Drinking places	7	749	187	34	28	1	1
591	Drug and proprietary stores	9	8 711	961	217	82	2	-
59 ex. 591	Miscellaneous retail stores	105	35 675	3 794	798	315	50	7
592	Liquor stores	6	(D)	(D)	(D)	(D)	1	-
593	Used merchandise stores	3	56	14	1	1	2	-
594	Miscellaneous shopping goods stores	54	11 370	1 401	240	117	29	4
5941	Sporting goods stores and bicycle shops	7	(D)	(D)	(D)	(D)	3	-
5942, 3	Book, stationery stores	10	3 476	324	65	28	3	1
5944	Jewelry stores	5	(D)	(D)	(D)	(D)	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	32	4 758	596	77	53	20	3
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	4	1
598	Fuel dealers	14	14 149	1 210	322	84	2	-
5992	Florists	7	1 058	275	64	30	4	2
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	3	417	92	21	7	1	-
5999	Miscellaneous retail stores, n.e.c.	11	(D)	(D)	(D)	(D)	7	-

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	KENNEBEC COUNTY							
	Retail trade -----	790	860 757	92 833	20 785	8 878	269	29
52	Building materials and garden supplies stores -----	52	72 703	7 875	1 716	442	8	2
521, 3	Building materials and supply stores -----	20	51 827	5 644	1 259	268	-	-
525	Hardware stores -----	20	9 369	1 449	319	131	3	-
526	Retail nurseries, lawn and garden supply stores -----	5	1 308	144	31	16	3	-
527	Mobile home dealers -----	7	10 199	638	107	27	2	-
53	General merchandise stores -----	25	97 602	9 250	2 161	913	5	1
531	Department stores (incl. leased depts.) ^{1 2} -----	8	79 277	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	8	73 347	7 259	1 721	724	-	-
533	Variety stores -----	4	1 844	229	54	32	1	-
539	Miscellaneous general merchandise stores -----	13	22 411	1 762	386	157	4	1
54	Food stores -----	128	179 238	15 779	3 648	1 766	64	10
541	Grocery stores -----	106	171 594	14 638	3 397	1 597	54	8
542	Meat and fish (seafood) markets -----	8	4 684	323	64	45	5	-
546	Retail bakeries -----	7	1 960	649	148	93	2	-
543, 4, 5, 9	Other food stores -----	7	1 000	169	39	31	3	2
55 ex. 554	Automotive dealers -----	87	225 554	19 006	4 063	1 032	12	3
551	New and used car dealers -----	27	178 423	13 970	3 031	701	1	-
552	Used car dealers -----	14	8 149	600	106	45	5	2
553	Auto and home supply stores -----	33	24 866	3 599	757	228	4	-
555, 6, 7, 9	Miscellaneous automotive dealers -----	13	14 116	837	169	58	2	1
554	Gasoline service stations -----	82	71 649	4 184	953	425	42	2
56	Apparel and accessory stores -----	43	24 470	3 464	833	343	10	-
561	Men's and boys' clothing stores -----	4	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores -----	16	4 959	661	144	92	6	-
562	Women's clothing stores -----	15	(D)	(D)	(D)	(D)	5	-
563	Women's accessory and specialty stores -----	1	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores -----	8	10 051	1 466	354	131	1	-
566	Shoe stores -----	12	(D)	(D)	(D)	(D)	2	-
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)	1	-
57	Furniture and homefurnishings stores -----	39	31 357	4 239	896	289	13	1
5712	Furniture stores -----	7	15 486	1 765	403	130	2	-
5713, 4, 9	Homefurnishings stores -----	13	4 579	870	184	56	5	-
572	Household appliance stores -----	6	2 882	498	112	30	4	-
573	Radio, television, computer, and music stores -----	13	8 410	1 106	197	73	2	-
58	Eating and drinking places -----	183	59 584	15 812	3 438	2 546	72	5
5812	Eating places -----	176	58 544	15 598	3 403	2 521	70	4
5813	Drinking places -----	7	1 040	214	35	25	2	1
591	Drug and proprietary stores -----	23	25 211	2 802	658	289	3	-
59 ex. 591	Miscellaneous retail stores -----	128	73 389	10 422	2 419	833	40	5
592	Liquor stores -----	6	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores -----	7	599	124	26	22	4	1
594	Miscellaneous shopping goods stores -----	56	17 633	2 354	572	266	24	2
5941	Sporting goods stores and bicycle shops -----	9	3 642	453	73	36	4	-
5942, 3	Book, stationery stores -----	11	4 262	545	122	56	4	-
5944	Jewelry stores -----	10	4 640	697	205	58	4	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	26	5 089	659	172	116	12	2
596	Nonstore retailers -----	8	10 802	2 311	568	160	2	-
598	Fuel dealers -----	24	31 017	4 062	909	215	3	-
5992	Florists -----	9	2 118	482	109	54	4	1
5993	Tobacco stores and stands -----	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands -----	-	-	-	-	-	-	-
5995	Optical goods stores -----	5	815	201	46	17	-	-
5999	Miscellaneous retail stores, n.e.c. -----	12	(D)	(D)	(D)	(D)	3	-

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	PENOBSCOT COUNTY							
	Retail trade	1 054	1 116 273	120 723	27 029	11 597	384	51
52	Building materials and garden supplies stores	69	79 807	9 035	1 806	544	14	1
521, 3	Building materials and supply stores	34	52 084	6 060	1 173	341	6	-
525	Hardware stores	23	10 982	1 690	380	133	5	1
526	Retail nurseries, lawn and garden supply stores	6	4 093	409	87	30	3	-
527	Mobile home dealers	6	12 648	876	166	40	-	-
53	General merchandise stores	49	135 341	12 283	2 887	1 297	15	2
531	Department stores (incl. leased depts.) ^{1 2}	8	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	(D)	-	-
533	Variety stores	13	(D)	(D)	(D)	(D)	6	1
539	Miscellaneous general merchandise stores	28	37 277	2 537	553	278	9	1
54	Food stores	168	228 348	19 468	4 596	2 190	83	9
541	Grocery stores	135	213 081	17 369	4 125	1 903	67	8
542	Meat and fish (seafood) markets	5	7 805	532	117	55	3	-
546	Retail bakeries	17	4 443	1 254	287	175	6	-
543, 4, 5, 9	Other food stores	11	3 019	313	67	57	7	1
55 ex. 554	Automotive dealers	98	294 476	26 670	5 558	1 300	25	5
551	New and used car dealers	29	239 542	20 323	4 185	906	2	-
552	Used car dealers	22	12 012	703	153	52	14	1
553	Auto and home supply stores	37	34 812	5 200	1 132	308	6	4
555, 6, 7, 9	Miscellaneous automotive dealers	10	8 110	444	88	34	3	-
554	Gasoline service stations	85	89 003	6 962	1 591	635	38	2
56	Apparel and accessory stores	88	51 805	5 638	1 282	698	19	-
561	Men's and boys' clothing stores	7	(D)	(D)	(D)	(D)	2	-
562, 3	Women's clothing and specialty stores	33	13 787	1 464	302	192	9	-
562	Women's clothing stores	27	12 516	1 302	268	158	6	-
563	Women's accessory and specialty stores	6	1 271	162	34	34	3	-
565	Family clothing stores	22	25 994	2 583	622	327	5	-
566	Shoe stores	24	9 795	1 292	284	139	2	-
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	69	38 775	4 641	1 008	335	20	3
5712	Furniture stores	17	11 719	1 547	326	100	4	-
5713, 4, 9	Home furnishings stores	19	7 071	860	178	56	6	2
572	Household appliance stores	11	8 571	807	170	56	5	1
573	Radio, television, computer, and music stores	22	11 414	1 427	334	123	5	-
58	Eating and drinking places	210	74 483	21 007	4 754	3 230	93	21
5812	Eating places	193	71 714	20 351	4 578	3 099	88	19
5813	Drinking places	17	2 769	656	176	131	5	2
591	Drug and proprietary stores	31	31 951	3 926	901	331	4	-
59 ex. 591	Miscellaneous retail stores	187	92 284	11 093	2 646	1 037	73	8
592	Liquor stores	11	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	6	543	50	12	10	6	-
594	Miscellaneous shopping goods stores	81	25 116	3 151	697	381	33	3
5941	Sporting goods stores and bicycle shops	16	6 887	740	174	61	10	-
5942, 3	Book, stationery stores	14	4 878	551	122	64	1	-
5944	Jewelry stores	15	5 367	779	171	77	5	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	36	7 984	1 081	230	179	17	3
596	Nonstore retailers	16	(D)	(D)	(D)	(D)	7	-
598	Fuel dealers	23	33 048	3 037	772	210	4	2
5992	Florists	20	2 775	487	113	61	13	3
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	5	1 209	282	55	21	-	-
5999	Miscellaneous retail stores, n.e.c.	24	(D)	(D)	(D)	(D)	10	-

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	YORK COUNTY							
	Retail trade	1 276	984 254	112 381	23 355	10 845	509	94
52	Building materials and garden supplies stores	78	74 974	8 218	1 859	516	22	1
521, 3	Building materials and supply stores	36	52 760	5 531	1 286	293	8	-
525	Hardware stores	29	11 821	1 785	422	174	10	1
526	Retail nurseries, lawn and garden supply stores	8	4 298	431	75	29	4	-
527	Mobile home dealers	5	6 095	471	76	20	-	-
53	General merchandise stores	45	45 715	4 096	808	451	25	6
531	Department stores (incl. leased depts.) ^{1 2}	5	35 536	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	5	34 805	3 071	625	300	-	-
533	Variety stores	20	5 023	499	92	73	12	4
539	Miscellaneous general merchandise stores	20	5 887	526	91	78	13	2
54	Food stores	180	191 047	17 998	3 718	1 845	89	16
541	Grocery stores	133	178 763	15 793	3 322	1 648	68	12
542	Meat and fish (seafood) markets	14	5 568	679	87	41	3	-
546	Retail bakeries	16	3 001	965	209	103	7	2
543, 4, 5, 9	Other food stores	17	3 715	561	100	53	11	2
55 ex. 554	Automotive dealers	76	253 671	21 227	4 773	960	20	-
551	New and used car dealers	23	219 974	16 508	3 707	698	1	-
552	Used car dealers	16	8 511	558	197	54	7	-
553	Auto and home supply stores	26	15 343	2 366	502	138	8	-
555, 6, 7, 9	Miscellaneous automotive dealers	11	9 843	1 795	367	70	4	-
554	Gasoline service stations	73	70 028	4 311	929	447	38	6
56	Apparel and accessory stores	111	40 372	3 920	777	431	26	9
561	Men's and boys' clothing stores	9	3 106	334	70	28	2	1
562, 3	Women's clothing and specialty stores	42	12 413	1 358	271	163	12	3
562	Women's clothing stores	34	11 287	1 238	243	145	8	1
563	Women's accessory and specialty stores	8	1 126	120	28	18	4	2
565	Family clothing stores	25	10 273	996	177	90	5	2
566	Shoe stores	20	9 087	806	176	88	3	-
564, 9	Other apparel and accessory stores	15	5 493	426	83	62	4	3
57	Furniture and home furnishings stores	64	39 048	4 658	1 054	362	19	3
5712	Furniture stores	14	6 029	925	209	74	3	1
5713, 4, 9	Home furnishings stores	31	21 518	2 209	486	184	11	-
572	Household appliance stores	6	5 629	843	204	51	-	1
573	Radio, television, computer, and music stores	13	5 872	681	155	53	5	1
58	Eating and drinking places	393	124 369	30 631	5 810	4 466	161	35
5812	Eating places	364	117 647	29 380	5 688	4 375	155	33
5813	Drinking places	29	6 722	1 251	122	91	6	2
591	Drug and proprietary stores	28	28 394	3 390	784	317	1	-
59 ex. 591	Miscellaneous retail stores	228	116 636	13 932	2 843	1 050	108	18
592	Liquor stores	5	4 275	413	75	37	-	-
593	Used merchandise stores	23	6 113	660	111	72	11	2
594	Miscellaneous shopping goods stores	125	44 474	5 040	1 002	420	64	12
5941	Sporting goods stores and bicycle shops	14	(D)	(D)	(D)	(D)	6	-
5942, 3	Book, stationery stores	21	4 458	613	135	71	10	1
5944	Jewelry stores	14	(D)	(D)	(D)	(D)	10	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	76	11 956	1 395	231	142	38	11
596	Nonstore retailers	12	9 370	1 892	328	141	3	1
598	Fuel dealers	30	46 698	4 800	1 110	272	6	2
5992	Florists	15	3 030	654	135	67	12	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores	3	959	203	41	22	1	-
5999	Miscellaneous retail stores, n.e.c.	12	(D)	(D)	(D)	(D)	8	-

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	BANGOR, ME MSA							
	Retail trade	735	856 976	96 883	21 683	9 090	223	31
52	Building materials and garden supplies stores	45	56 756	6 417	1 268	383	8	-
521, 3	Building materials and supply stores	24	38 175	4 431	861	252	2	-
525	Hardware stores	13	6 435	1 023	223	85	4	-
526	Retail nurseries, lawn and garden supply stores	3	1 243	142	30	10	2	-
527	Mobile home dealers	5	10 903	821	154	36	-	-
53	General merchandise stores	25	114 958	10 562	2 505	1 084	6	-
531	Department stores (incl. leased depts.) ^{1 2}	7	93 367	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	7	87 780	8 796	2 117	901	-	-
533	Variety stores	6	1 294	162	34	23	4	-
539	Miscellaneous general merchandise stores	12	25 884	1 604	354	160	2	-
54	Food stores	105	157 751	13 965	3 287	1 559	43	3
541	Grocery stores	78	144 192	12 075	2 855	1 300	33	2
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	15	3 996	1 155	266	160	4	-
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	(D)	5	1
55 ex. 554	Automotive dealers	62	234 265	22 365	4 632	1 058	14	2
551	New and used car dealers	17	191 168	17 097	3 512	742	-	-
552	Used car dealers	19	(D)	(D)	(D)	(D)	11	1
553	Auto and home supply stores	20	28 689	4 364	935	251	2	1
555, 6, 7, 9	Miscellaneous automotive dealers	6	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	49	50 732	4 146	941	377	18	2
56	Apparel and accessory stores	70	47 031	5 106	1 151	587	10	-
561	Men's and boys' clothing stores	4	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	29	13 579	1 434	292	183	6	-
562	Women's clothing stores	24	(D)	(D)	(D)	(D)	4	-
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	2	-
565	Family clothing stores	14	22 083	2 180	525	241	1	-
566	Shoe stores	21	9 462	1 259	278	133	1	-
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	54	34 358	4 183	896	274	14	2
5712	Furniture stores	11	10 098	1 382	287	75	2	-
5713, 4, 9	Home furnishings stores	16	6 215	800	167	47	4	1
572	Household appliance stores	10	7 864	742	157	48	5	1
573	Radio, television, computer, and music stores	17	10 181	1 259	285	104	3	-
58	Eating and drinking places	158	60 578	17 359	3 987	2 632	62	14
5812	Eating places	144	57 972	16 718	3 814	2 503	59	13
5813	Drinking places	14	2 606	641	173	129	3	1
591	Drug and proprietary stores	21	21 653	2 700	619	239	2	-
59 ex. 591	Miscellaneous retail stores	146	78 894	10 080	2 397	897	46	8
592	Liquor stores	6	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	6	543	50	12	10	6	-
594	Miscellaneous shopping goods stores	66	23 311	2 891	636	339	21	3
5941	Sporting goods stores and bicycle shops	13	6 685	723	169	58	7	-
5942, 3	Book, stationery stores	13	4 562	495	108	57	1	-
5944	Jewelry stores	10	4 737	685	150	64	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	30	7 327	988	209	160	12	3
596	Nonstore retailers	11	(D)	(D)	(D)	(D)	3	-
598	Fuel dealers	16	26 662	2 714	688	163	1	3
5992	Florists	13	2 111	373	86	43	7	2
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	5	1 209	282	55	21	-	-
5999	Miscellaneous retail stores, n.e.c.	22	(D)	(D)	(D)	(D)	8	-

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	LEWISTON-AUBURN, ME MSA							
	Retail trade	634	665 149	72 096	16 739	7 222	187	19
52	Building materials and garden supplies stores	35	40 747	4 801	930	276	5	2
521, 3	Building materials and supply stores	16	26 181	3 205	635	181	1	1
525	Hardware stores	10	5 413	761	171	60	1	—
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	3	1
527	Mobile home dealers	4	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores	31	90 072	9 056	2 231	973	13	1
531	Department stores (incl. leased depts.) ^{1 2}	7	81 286	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	7	(D)	(D)	(D)	(D)	—	—
533	Variety stores	17	(D)	(D)	(D)	(D)	10	1
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	(D)	3	—
54	Food stores	90	156 147	13 635	3 170	1 459	39	1
541	Grocery stores	66	151 302	12 635	2 938	1 310	32	1
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	1	—
546	Retail bakeries	12	2 738	723	164	102	3	—
543, 4, 5, 9	Other food stores	10	(D)	(D)	(D)	(D)	3	—
55 ex. 554	Automotive dealers	60	176 072	13 111	3 139	729	13	1
551	New and used car dealers	15	136 681	9 094	2 260	477	4	—
552	Used car dealers	15	14 005	858	190	62	5	1
553	Auto and home supply stores	21	14 462	2 071	464	123	2	—
555, 6, 7, 9	Miscellaneous automotive dealers	9	10 924	1 088	225	67	2	—
554	Gasoline service stations	40	36 262	2 419	571	304	17	1
56	Apparel and accessory stores	52	22 604	3 333	762	408	10	—
561	Men's and boys' clothing stores	3	1 194	237	54	23	1	—
562, 3	Women's clothing and specialty stores	20	9 909	1 519	348	207	4	—
562	Women's clothing stores	19	(D)	(D)	(D)	(D)	4	—
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores	9	5 310	573	130	72	2	—
566	Shoe stores	16	5 703	948	220	98	1	—
564, 9	Other apparel and accessory stores	4	488	56	10	8	2	—
57	Furniture and home furnishings stores	49	18 305	2 581	545	211	15	2
5712	Furniture stores	10	(D)	(D)	(D)	(D)	2	—
5713, 4, 9	Home furnishings stores	16	4 480	748	161	63	5	—
572	Household appliance stores	4	3 127	327	78	24	3	—
573	Radio, television, computer, and music stores	19	(D)	(D)	(D)	(D)	5	2
58	Eating and drinking places	135	49 976	13 827	3 168	1 962	41	9
5812	Eating places	122	48 338	13 547	3 100	1 921	37	9
5813	Drinking places	13	1 638	280	68	41	4	—
591	Drug and proprietary stores	18	19 294	2 125	524	210	—	—
59 ex. 591	Miscellaneous retail stores	124	55 670	7 208	1 699	690	34	2
592	Liquor stores	6	(D)	(D)	(D)	(D)	—	—
593	Used merchandise stores	9	1 241	207	46	20	2	—
594	Miscellaneous shopping goods stores	53	16 288	2 213	508	255	18	—
5941	Sporting goods stores and bicycle shops	9	(D)	(D)	(D)	(D)	5	—
5942, 3	Book, stationery stores	10	3 205	387	85	45	3	—
5944	Jewelry stores	6	3 693	614	140	44	—	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	28	(D)	(D)	(D)	(D)	10	—
596	Nonstore retailers	12	6 153	1 278	286	100	2	1
598	Fuel dealers	11	18 537	1 567	403	105	1	—
5992	Florists	14	3 170	821	208	106	5	1
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	—	—
5995	Optical goods stores	2	(D)	(D)	(D)	(D)	—	—
5999	Miscellaneous retail stores, n.e.c.	13	2 988	605	107	43	5	—

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	PORTLAND, ME MSA							
	Retail trade	1 717	2 338 855	278 723	67 523	24 472	436	67
52	Building materials and garden supplies stores	98	134 549	16 397	3 696	979	9	-
521, 3	Building materials and supply stores	49	89 444	10 267	2 367	497	5	-
525	Hardware stores	32	(D)	(D)	(D)	(D)	2	-
526	Retail nurseries, lawn and garden supply stores	15	20 146	2 451	476	197	2	-
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	66	211 634	25 230	6 342	2 687	21	4
531	Department stores (incl. leased depts.) ^{1 2}	14	166 372	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	14	159 201	19 967	5 180	2 041	-	-
533	Variety stores	35	21 080	2 655	608	356	16	3
539	Miscellaneous general merchandise stores	17	31 353	2 608	554	290	5	1
54	Food stores	199	383 221	37 297	8 452	3 913	76	10
541	Grocery stores	141	361 908	33 133	7 518	3 415	50	8
542	Meat and fish (seafood) markets	18	11 018	1 316	282	121	8	-
546	Retail bakeries	19	6 230	2 191	514	259	9	2
543, 4, 5, 9	Other food stores	21	4 065	657	138	118	9	-
55 ex. 554	Automotive dealers	92	370 851	33 642	7 571	1 503	13	2
551	New and used car dealers	19	292 804	24 076	5 599	976	-	-
552	Used car dealers	20	13 209	1 080	228	66	8	1
553	Auto and home supply stores	36	22 522	3 773	869	216	4	1
555, 6, 7, 9	Miscellaneous automotive dealers	17	42 316	4 713	875	245	1	-
554	Gasoline service stations	97	89 573	5 323	1 300	613	37	2
56	Apparel and accessory stores	173	124 372	14 710	3 277	1 634	21	1
561	Men's and boys' clothing stores	13	10 893	959	191	89	2	-
562, 3	Women's clothing and specialty stores	69	36 486	4 311	998	551	9	-
562	Women's clothing stores	60	32 365	3 838	886	498	8	-
563	Women's accessory and specialty stores	9	4 121	473	112	53	1	-
565	Family clothing stores	28	49 482	5 981	1 340	620	2	1
566	Shoe stores	47	19 915	2 710	568	260	3	-
564, 9	Other apparel and accessory stores	16	7 596	749	180	114	5	-
57	Furniture and home furnishings stores	134	88 965	12 297	2 559	816	31	2
5712	Furniture stores	46	37 136	6 053	1 242	311	7	1
5713, 4, 9	Home furnishings stores	42	22 144	3 130	638	254	11	1
572	Household appliance stores	11	10 080	1 017	229	75	5	-
573	Radio, television, computer, and music stores	35	19 605	2 097	450	176	8	-
58	Eating and drinking places	438	192 261	51 001	11 087	7 065	120	34
5812	Eating places	395	181 434	49 001	10 631	6 792	113	31
5813	Drinking places	43	10 827	2 000	456	273	7	3
591	Drug and proprietary stores	45	53 946	5 791	1 357	538	4	-
59 ex. 591	Miscellaneous retail stores	375	689 483	77 035	21 882	4 724	104	12
592	Liquor stores	10	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	24	3 413	511	122	70	13	1
594	Miscellaneous shopping goods stores	182	76 299	9 113	2 203	1 013	53	9
5941	Sporting goods stores and bicycle shops	35	19 527	2 236	510	213	12	1
5942, 3	Book, stationery stores	26	9 327	976	227	116	7	1
5944	Jewelry stores	28	16 975	2 460	667	245	3	2
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	93	30 470	3 441	799	439	31	5
596	Nonstore retailers	40	(D)	(D)	(D)	(D)	8	1
598	Fuel dealers	37	57 950	6 740	1 677	372	5	-
5992	Florists	28	5 073	1 488	298	161	7	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	11	3 287	646	145	35	-	-
5999	Miscellaneous retail stores, n.e.c.	41	(D)	(D)	(D)	(D)	16	-

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	PORTSMOUTH-DOVER-ROCHESTER, NH-ME MSA							
	Retail trade	2 022	2 176 519	251 381	54 664	22 772	630	120
52	Building materials and garden supplies stores	110	136 643	17 115	3 778	919	13	2
521, 3	Building materials and supply stores	52	97 266	11 904	2 670	535	5	1
521	Lumber and other building materials dealers	36	86 075	9 936	2 209	416	3	1
523	Paint, glass, and wallpaper stores	16	11 191	1 968	461	119	2	-
525	Hardware stores	32	19 251	2 913	664	263	4	1
526	Retail nurseries, lawn and garden supply stores	15	6 843	895	170	60	3	-
527	Mobile home dealers	11	13 283	1 403	274	61	1	-
53	General merchandise stores	51	222 342	21 411	5 040	2 293	14	2
531	Department stores (incl. leased depts.) ^{1 2}	15	194 924	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	15	186 344	18 619	4 397	1 957	-	-
533	Variety stores	16	5 262	604	141	83	10	-
539	Miscellaneous general merchandise stores	20	30 736	2 188	502	253	4	2
54	Food stores	248	346 211	32 991	7 186	3 499	94	26
541	Grocery stores	163	318 976	28 592	6 254	2 948	64	17
542	Meat and fish (seafood) markets	24	11 356	1 158	219	125	9	1
546	Retail bakeries	29	7 612	1 998	425	232	12	2
543, 4, 5, 9	Other food stores	32	8 267	1 243	288	194	9	6
543	Fruit and vegetable markets	6	3 863	504	105	46	3	2
544	Candy, nut, and confectionery stores	11	(D)	(D)	(D)	(D)	2	2
545	Dairy products stores	2	(D)	(D)	(D)	(D)	-	-
549	Miscellaneous food stores	13	2 428	314	76	60	4	2
55 ex. 554	Automotive dealers	99	539 255	46 304	10 172	1 829	12	1
551	New and used car dealers	45	490 758	39 446	8 895	1 482	1	1
552	Used car dealers	9	4 901	356	91	31	2	-
553	Auto and home supply stores	28	18 461	3 117	637	173	6	-
553 pt.	Tire, battery, and accessory dealers	25	(D)	(D)	(D)	(D)	5	-
553 pt.	Other auto and home supply stores	3	(D)	(D)	(D)	(D)	1	-
555, 6, 7, 9	Miscellaneous automotive dealers	17	25 135	3 385	549	143	3	-
555	Boat dealers	4	1 369	229	48	10	1	-
556	Recreational vehicle dealers	7	18 064	2 410	352	81	-	-
557	Motorcycle dealers	6	5 702	746	149	52	2	-
559	Automotive dealers, n.e.c.	-	-	-	-	-	-	-
554	Gasoline service stations	120	127 883	8 611	1 963	756	54	4
56	Apparel and accessory stores	220	122 914	13 102	2 802	1 611	50	10
561	Men's and boys' clothing stores	24	9 554	993	223	153	3	2
562, 3	Women's clothing and specialty stores	90	41 658	4 564	983	611	23	5
562	Women's clothing stores	76	38 006	4 130	882	562	17	3
563	Women's accessory and specialty stores	14	3 652	434	101	49	6	2
565	Family clothing stores	34	32 228	3 075	652	384	3	2
566	Shoe stores	47	30 974	3 753	794	365	8	-
566 pt.	Men's shoe stores	5	(D)	(D)	(D)	(D)	2	-
566 pt.	Women's shoe stores	6	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores	35	22 059	2 646	593	266	5	-
564, 9	Other apparel and accessory stores	25	8 500	717	150	98	13	1
564	Children's and infants' wear stores	12	6 292	482	109	63	6	-
569	Miscellaneous apparel and accessory stores	13	2 208	235	41	35	7	1
57	Furniture and home furnishings stores	160	117 838	13 465	3 015	934	44	6
5712	Furniture stores	37	25 056	3 801	894	240	12	3
5713, 4, 9	Home furnishings stores	63	45 142	5 053	1 037	390	14	2
5713	Floor covering stores	23	14 752	2 047	454	100	7	1
5714	Drapery and upholstery stores	4	1 848	336	51	24	2	-
5719	Miscellaneous home furnishings stores	36	28 542	2 670	532	266	5	1
572	Household appliance stores	16	(D)	(D)	(D)	(D)	6	-
573	Radio, television, computer, and music stores	44	(D)	(D)	(D)	(D)	12	1
5731, 4	Radio, television, electronics, and computer stores	30	15 805	2 211	525	124	8	1
5735	Record and prerecorded tape stores	7	(D)	(D)	(D)	(D)	1	-
5736	Musical instrument stores	7	1 895	217	60	20	3	-
58	Eating and drinking places	517	215 071	58 935	11 714	7 459	174	47
5812	Eating places	487	206 980	57 351	11 468	7 259	167	47
5812 pt.	Restaurants and lunchrooms	276	142 177	41 221	8 210	5 015	76	23
5812 pt.	Cafeterias	5	(D)	(D)	(D)	(D)	2	1
5812 pt.	Refreshment places	153	52 113	12 309	2 558	1 810	71	20
5812 pt.	Other eating places	53	(D)	(D)	(D)	(D)	18	3
5813	Drinking places	30	8 091	1 584	246	200	7	-

See footnotes at end of table

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	PORTSMOUTH-DOVER-ROCHESTER, NH-ME MSA—Con.							
591	Drug and proprietary stores	48	48 071	5 864	1 317	542	4	1
591 pt.	Drug stores	42	(D)	(D)	(D)	(D)	4	1
591 pt.	Proprietary stores	6	(D)	(D)	(D)	(D)	—	—
59 ex. 591	Miscellaneous retail stores	449	300 291	33 583	7 677	2 930	171	21
592	Liquor stores	16	42 784	1 407	367	153	1	—
593	Used merchandise stores	24	6 973	434	83	50	17	1
594	Miscellaneous shopping goods stores	257	116 339	14 654	3 314	1 577	100	13
5941	Sporting goods stores and bicycle shops	36	38 285	4 246	958	411	12	3
5941 pt.	General line sporting goods stores	13	(D)	(D)	(D)	(D)	3	2
5941 pt.	Specialty line sporting goods stores	23	(D)	(D)	(D)	(D)	9	1
5942	Book stores	24	13 131	1 320	310	149	10	1
5943	Stationery stores	9	2 248	329	87	41	4	—
5944	Jewelry stores	35	11 411	2 073	615	227	10	—
5945	Hobby, toy, and game shops	18	12 382	929	201	130	9	1
5946	Camera and photographic supply stores	10	4 406	807	158	63	1	—
5947	Gift, novelty, and souvenir shops	100	18 508	2 739	572	318	45	8
5948	Luggage and leather goods stores	8	10 654	1 216	187	93	—	—
5949	Sewing, needlework, and piece goods stores	17	5 314	995	226	145	9	—
596	Nonstore retailers	25	44 228	4 183	838	293	10	—
5961	Catalog and mail-order houses	10	36 397	2 777	530	142	2	—
5962	Merchandising machine operators	5	3 851	467	115	45	2	—
5963	Direct selling establishments	10	3 980	939	193	106	6	—
598	Fuel dealers	40	68 200	8 828	2 098	426	9	1
5983	Fuel oil dealers	33	55 626	6 796	1 603	349	6	1
5984	Liquefied petroleum gas (bottled gas) dealers	3	(D)	(D)	(D)	(D)	—	—
5989	Fuel dealers, n.e.c.	4	(D)	(D)	(D)	(D)	3	—
5992	Florists	26	6 405	1 461	324	164	13	3
5993	Tobacco stores and stands	4	1 113	124	35	16	2	—
5994	News dealers and newsstands	6	1 741	254	56	27	3	—
5995	Optical goods stores	15	2 982	517	126	53	4	1
5999	Miscellaneous retail stores, n.e.c.	36	9 526	1 721	436	171	12	2
5999 pt.	Pet shops	7	2 354	562	123	59	3	—
5999 pt.	Typewriter stores	1	(D)	(D)	(D)	(D)	—	1
5999 pt.	Other miscellaneous retail stores, n.e.c.	28	(D)	(D)	(D)	(D)	9	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	5 671	4 512 154	476 620	105 284	47 943	2 377	329
52	Building materials and garden supplies stores	407	432 318	46 356	9 859	2 931	104	12
521, 3	Building materials and supply stores	188	318 453	32 803	7 025	1 823	33	4
521	Lumber and other building materials dealers	153	299 713	29 950	6 367	1 627	25	3
523	Paint, glass, and wallpaper stores	35	18 740	2 853	658	196	8	1
525	Hardware stores	144	61 252	8 847	2 020	772	39	5
526	Retail nurseries, lawn and garden supply stores	46	22 065	2 407	416	217	24	2
527	Mobile home dealers	29	30 548	2 299	398	119	8	1
53	General merchandise stores	281	394 395	37 701	8 773	4 144	128	18
531	Department stores (incl. leased depts.) ^{1 2}	35	255 960	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	35	242 955	23 679	5 604	2 548	—	—
533	Variety stores	94	31 949	3 853	840	487	48	11
539	Miscellaneous general merchandise stores	152	119 491	10 169	2 329	1 109	80	7

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
54	Food stores	965	1 076 132	91 909	20 938	10 512	527	71
541	Grocery stores	809	1 037 883	85 413	19 634	9 660	450	56
542	Meat and fish (seafood) markets	54	17 374	1 466	242	144	26	6
546	Retail bakeries	54	12 332	3 819	818	508	29	3
543, 4, 5, 9	Other food stores	48	8 543	1 211	244	200	22	6
543	Fruit and vegetable markets	7	1 120	96	15	9	4	1
544	Candy, nut, and confectionery stores	9	785	91	24	23	5	1
545	Dairy products stores	7	957	184	20	33	4	1
549	Miscellaneous food stores	25	5 681	840	185	135	9	3
55 ex. 554	Automotive dealers	504	1 099 860	88 156	19 180	4 739	133	14
551	New and used car dealers	159	910 192	67 820	14 657	3 271	15	1
552	Used car dealers	80	40 550	2 507	619	230	42	4
553	Auto and home supply stores	187	94 682	13 603	3 057	926	48	6
553 pt.	Tire, battery, and accessory dealers	169	(D)	(D)	(D)	(D)	39	5
553 pt.	Other auto and home supply stores	18	(D)	(D)	(D)	(D)	9	1
555, 6, 7, 9	Miscellaneous automotive dealers	78	54 436	4 226	847	312	28	3
555	Boat dealers	47	27 310	2 195	416	169	18	3
556	Recreational vehicle dealers	12	13 272	730	151	53	5	-
557	Motorcycle dealers	16	(D)	(D)	(D)	(D)	4	-
559	Automotive dealers, n.e.c.	3	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	458	345 809	23 808	5 418	2 506	216	22
56	Apparel and accessory stores	345	118 221	14 480	3 176	1 717	117	10
561	Men's and boys' clothing stores	36	11 093	1 711	381	148	11	3
562, 3	Women's clothing and specialty stores	112	24 123	3 204	711	436	53	2
562	Women's clothing stores	98	22 585	3 000	666	413	45	1
563	Women's accessory and specialty stores	14	1 538	204	45	23	8	1
565	Family clothing stores	80	50 860	5 918	1 231	671	19	2
566	Shoe stores	85	23 570	2 677	600	337	19	-
566 pt.	Men's shoe stores	2	(D)	(D)	(D)	(D)	2	-
566 pt.	Women's shoe stores	2	(D)	(D)	(D)	(D)	2	-
566 pt.	Children's and juveniles' shoe stores	-	-	-	-	-	-	-
566 pt.	Family shoe stores	81	23 023	2 618	588	327	15	-
564, 9	Other apparel and accessory stores	32	8 575	970	253	125	15	3
564	Children's and infants' wear stores	22	4 038	342	80	49	12	2
569	Miscellaneous apparel and accessory stores	10	4 537	628	173	76	3	1
57	Furniture and home furnishings stores	280	135 199	18 169	4 015	1 388	107	11
5712	Furniture stores	81	56 749	7 800	1 710	585	23	2
5713, 4, 9	Home furnishings stores	75	21 466	3 440	776	268	40	4
5713	Floor covering stores	41	13 506	1 973	480	151	20	2
5714	Drapery and upholstery stores	6	1 351	248	45	17	5	-
5719	Miscellaneous home furnishings stores	28	6 609	1 219	251	100	15	2
572	Household appliance stores	40	24 161	3 071	704	213	15	2
573	Radio, television, computer, and music stores	84	32 823	3 858	825	322	29	3
5731, 4	Radio, television, electronics, and computer stores	62	25 738	3 086	656	252	21	3
5735	Record and prerecorded tape stores	11	3 760	385	80	39	3	-
5736	Musical instrument stores	11	3 325	387	89	31	5	-
58	Eating and drinking places	1 270	332 019	86 178	17 696	13 866	604	111
5812	Eating places	1 205	323 099	84 124	17 310	13 550	581	107
5812 pt.	Restaurants and lunchrooms	676	181 492	51 181	10 474	7 929	300	64
5812 pt.	Cafeterias	6	671	147	50	33	4	-
5812 pt.	Refreshment places	408	121 067	28 474	5 905	4 728	224	37
5812 pt.	Other eating places	115	19 869	4 322	881	860	53	6
5813	Drinking places	65	8 920	2 054	386	316	23	4
591	Drug and proprietary stores	166	152 760	18 129	4 351	1 734	25	1
591 pt.	Drug stores	157	(D)	(D)	(D)	(D)	25	1
591 pt.	Proprietary stores	9	(D)	(D)	(D)	(D)	-	-
59 ex. 591	Miscellaneous retail stores	995	425 441	51 734	11 878	4 406	416	59
592	Liquor stores	65	44 471	3 050	739	252	4	1
593	Used merchandise stores	48	10 421	1 410	360	157	23	3
594	Miscellaneous shopping goods stores	452	88 049	11 611	2 498	1 364	231	27
5941	Sporting goods stores and bicycle shops	68	20 932	2 445	503	225	30	-
5941 pt.	General line sporting goods stores	24	8 117	956	191	79	13	-
5941 pt.	Specialty line sporting goods stores	44	12 815	1 489	312	146	17	-

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
59 ex.	Miscellaneous retail stores—Con.							
591	Miscellaneous shopping goods stores—Con.							
594	Book stores.....	62	16 343	1 854	420	231	26	3
5942	Stationery stores.....	17	4 500	838	158	75	6	1
5943	Jewelry stores.....	54	13 027	2 047	498	202	32	-
5944	Hobby, toy, and game shops.....	44	5 369	691	150	93	28	2
5945	Camera and photographic supply stores.....	7	(D)	(D)	(D)	(D)	4	-
5946	Gift, novelty, and souvenir shops.....	162	21 557	2 844	547	382	83	19
5947	Luggage and leather goods stores.....	2	(D)	(D)	(D)	(D)	1	-
5948	Sewing, needlework, and piece goods stores.....	36	4 872	709	185	139	21	2
596	Nonstore retailers.....	75	(D)	(D)	(D)	(D)	36	2
5961	Catalog and mail-order houses.....	40	(D)	(D)	(D)	(D)	23	1
5962	Merchandising machine operators.....	8	(D)	(D)	(D)	(D)	1	-
5963	Direct selling establishments.....	27	(D)	(D)	(D)	(D)	12	1
598	Fuel dealers.....	172	207 745	23 039	5 546	1 416	23	6
5983	Fuel oil dealers.....	134	189 923	20 415	4 958	1 242	13	5
5984	Liquefied petroleum gas (bottled gas) dealers.....	25	15 739	2 221	489	132	3	-
5989	Fuel dealers, n.e.c.....	13	2 083	403	99	42	7	1
5992	Florists.....	85	12 482	2 664	588	335	56	12
5993	Tobacco stores and stands.....	4	2 333	155	35	20	1	1
5994	News dealers and newsstands.....	1	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores.....	20	3 217	663	147	50	5	-
5999	Miscellaneous retail stores, n.e.c.....	73	(D)	(D)	(D)	(D)	36	7
5999 pt.	Pet shops.....	13	(D)	(D)	(D)	(D)	11	2
5999 pt.	Typewriter stores.....	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c.....	60	(D)	(D)	(D)	(D)	25	5

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Maine.....	(X)	8 651 022	8 651 022	100.0	Maine—Con.				
Bangor.....	1	623 842	623 842	7.2	Presque Isle.....	15	117 035	4 280 406	49.5
Portland.....	2	592 760	1 216 602	14.1	Brewer.....	16	115 559	4 395 965	50.8
South Portland.....	3	542 221	1 758 823	20.3	Windham town.....	17	111 095	4 507 060	52.1
Augusta.....	4	337 570	2 096 393	24.2	Caribou.....	18	105 539	4 612 599	53.3
Auburn.....	5	335 882	2 432 275	28.1	Scarborough town.....	19	93 191	4 705 790	54.4
Waterville.....	6	280 128	2 712 403	31.4	Bath.....	20	86 009	4 791 799	55.4
Brunswick town.....	7	267 559	2 979 962	34.4	Belfast.....	21	81 388	4 873 187	56.3
Lewiston.....	8	247 219	3 227 181	37.3	Gorham town.....	22	66 101	4 939 288	57.1
Saco.....	9	237 821	3 465 002	40.1	Calais.....	23	57 472	4 996 760	57.8
Ellsworth.....	10	181 567	3 646 569	42.2	Gardiner.....	24	45 184	5 041 944	58.3
Sanford town.....	11	153 749	3 800 318	43.9	Old Town.....	25	35 534	5 077 478	58.7
Westbrook.....	12	124 516	3 924 834	45.4	Hallowell.....	26	32 997	5 110 475	59.1
Rockland.....	13	119 904	4 044 738	46.8	Orono town.....	27	23 455	5 133 930	59.3
Biddeford.....	14	118 633	4 163 371	48.1					

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Maine-----	(X)	8 651 022	8 651 022	100.0	Maine—Con.				
Cumberland-----	1	2 634 346	2 634 346	30.5	Somerset-----	9	231 802	7 559 289	87.4
Penobscot-----	2	1 116 273	3 750 619	43.4	Oxford-----	10	209 116	7 768 405	89.8
York-----	3	984 254	4 734 873	54.7	Lincoln-----	11	185 989	7 954 394	91.9
Kennebec-----	4	860 757	5 595 630	64.7	Franklin-----	12	167 079	8 121 473	93.9
Androscoggin-----	5	702 667	6 298 297	72.8	Sagadahoc-----	13	165 358	8 286 831	95.8
Aroostook-----	6	460 284	6 758 581	78.1	Washington-----	14	164 124	8 450 955	97.7
Hancock-----	7	330 062	7 088 643	81.9	Waldo-----	15	114 919	8 565 874	99.0
Knox-----	8	238 844	7 327 487	84.7	Piscataquis-----	16	85 148	8 651 022	100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.²

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).³

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

Establishments—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.²

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

²To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

³Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Draperies and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (SIC 5813)—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.



APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528 EXPIRES 06/89

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47134

DUE DATE: FEBRUARY 15, 1988

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

NOTE — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. (9 digits)

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

098 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months

a. How many months during 1987 did this firm or organization actively operate this establishment?

002

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

• **PREFERRED**
Acceptable

Millions (000)	Thousands (000)	Dollars (000)
1	125	628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mill. Thou. Dol.

010

Item 6 — PAYROLL AND EMPLOYMENT

Mill. Thou. Dol.

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

030

(2) FIRST QUARTER payroll (Jan. — Mar.)

031

b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

032

Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

Item 11 — MERCHANDISE LINES Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).					b. Does this company own or control any other company or companies? 098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO					ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE El No. (9 digits)																
HOW TO REPORT PERCENTS If figure is 38.76% of total sales: • Report whole percents → 39 Not acceptable → 38.76					<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> <th>Per-cent</th> </tr> <tr> <td></td> <td></td> <td></td> <td>39</td> </tr> <tr> <td></td> <td></td> <td></td> <td>38.76</td> </tr> </table>					Mil.	Thou.	Dol.	Per-cent				39				38.76	c. How many establishments were operated under the El Number shown in the address label (or as corrected in item 1) at the end of 1987? → Number 079				
Mil.	Thou.	Dol.	Per-cent																							
			39																							
			38.76																							
Merchandise lines (Categories appropriate to individual form)					Estimated sales during 1987 <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> <th>Per-cent</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table>					Mil.	Thou.	Dol.	Per-cent					If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.								
Mil.	Thou.	Dol.	Per-cent																							
NOTE Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.																										
Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION a. Is this company owned or controlled by another company? 097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO										ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE El No. (9 digits)																
1 NAME, ADDRESS, AND ZIP CODE					1987 Sales Annual payroll Census use					Mil. Thou. Dol. 081 082 088																
2 NAME, ADDRESS, AND ZIP CODE					2 1987 Sales Annual payroll Census use					Mil. Thou. Dol. 081 082 088																

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Mobile home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants and lunchrooms	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream, frozen custard stands	5801
54	FOOD STORES		5813	Drinking places	5801
5411	Grocery stores	5400			
5423	Meat and fish (seafood) markets	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit and vegetable markets	5400	5912 pt.	Drug stores	5901
5441	Candy, nut, and confectionery stores	5400	5912 pt.	Proprietary stores	5901
5451	Dairy products stores	5400	5921	Liquor stores	5902
5461	Retail bakeries	5400	5931	Used merchandise stores	5903
5499	Miscellaneous food stores	5400	5941 pt.	General line sporting goods stores	5904
			5941 pt.	Specialty line sporting goods stores	5904
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores	5905
5511	New and used car dealers	5501	5943	Stationery stores	5905
5521	Used car dealers	5501	5944	Jewelry stores	5906
5531 pt.	Tire, battery, and accessory dealers	5502	5945	Hobby, toy, and game shops	5907
5531 pt.	Other auto and home supply stores	5502	5946	Camera and photographic supply stores	5908
			5947	Gift, novelty, and souvenir shops	5905
5541	Gasoline service stations	5504	5948	Luggage and leather goods stores	5905
5551	Boat dealers	5503	5949	Sewing, needlework, and piece goods stores	5909
5561	Recreational vehicle dealers	5503	5961 pt.	Department store merchandise — mail-order	5910
5571	Motorcycle dealers	5503	5961 pt.	General merchandise, n.e.c. — mail-order	5910
5599	Automotive dealers, n.e.c.	5503	5961 pt.	Other mail-order houses	5910
			5962	Merchandising machine operators	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, homefurnishings, equipment — direct selling	5910
5611	Men's and boys' clothing stores	5601	5963 pt.	Mobile food service — direct selling	5910
5621	Women's clothing stores	5601	5963 pt.	Books and stationery — direct selling	5910
5631	Women's accessory and specialty stores	5601	5963 pt.	Other direct selling	5910
5641	Children's and infants' wear stores	5601	5983	Fuel oil dealers	5911
5651	Family clothing stores	5601	5984	Liquefied petroleum gas (bottled gas) dealers	5911
5661 pt.	Men's shoe stores	5602	5989	Fuel dealers, n.e.c.	5911
5661 pt.	Women's shoe stores	5602	5992	Florists	5912
5661 pt.	Children's and juveniles' shoe stores	5602	5993	Tobacco stores and stands	5902
5661 pt.	Family shoe stores	5602	5994	News dealers and newsstands	5902
5699	Miscellaneous apparel and accessory stores	5601	5995	Optical goods stores	5913
			5999 pt.	Pet shops	5914
			5999 pt.	Typewriter stores	5905
			5999 pt.	Other retail stores, n.e.c.	5916

APPENDIX D.

Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

MAINE

Bangor, ME MSA

- Penobscot County, ME (part)
 - Bangor city, ME
 - Brewer city, ME
 - Eddington town, ME
 - Glenburn town, ME
 - Hampden town, ME
 - Hermon town, ME
 - Holden town, ME
 - Kenduskeag town, ME
 - Old Town city, ME
 - Orono town, ME
 - Orrington town, ME
 - Penobscot Indian Island Indian Reservation, ME
 - Veazie town, ME
- Waldo County, ME (part)
 - Winterport town, ME

Lewiston-Auburn, ME MSA

- Androscoggin County, ME (part)
 - Auburn city, ME
 - Greene town, ME
 - Lewiston city, ME
 - Lisbon town, ME
 - Mechanic Falls town, ME
 - Poland town, ME
 - Sabattus town, ME

Portland, ME MSA

- Cumberland County, ME (part)
 - Cape Elizabeth town, ME
 - Cumberland town, ME
 - Falmouth town, ME
 - Freeport town, ME
 - Gorham town, ME
 - Gray town, ME
 - North Yarmouth town, ME
 - Portland city, ME
 - Raymond town, ME
 - Scarborough town, ME
 - South Portland city, ME

Portland, ME MSA—Con.

- Cumberland County, ME (part)—Con.
 - Standish town, ME
 - Westbrook city, ME
 - Windham town, ME
 - Yarmouth town, ME
- York County, ME (part)
 - Buxton town, ME
 - Hollis town, ME
 - Old Orchard Beach town, ME

Portsmouth-Dover-Rochester, NH-ME MSA

- York County, ME (part)
 - Berwick town, ME
 - Eliot town, ME
 - Kittery town, ME
 - North Berwick town, ME
 - Ogunquit town, ME
 - South Berwick town, ME
 - Wells town, ME
 - York town, ME
- Rockingham County, NH (part)
 - Exeter town, NH
 - Greenland town, NH
 - Hampton town, NH
 - New Castle town, NH
 - Newfields town, NH
 - Newington town, NH
 - Newmarket town, NH
 - North Hampton town, NH
 - Portsmouth city, NH
 - Rye town, NH
 - Stratham town, NH
- Strafford County, NH (part)
 - Barrington town, NH
 - Dover city, NH
 - Durham town, NH
 - Farmington town, NH
 - Lee town, NH
 - Madbury town, NH
 - Milton town, NH
 - Rochester city, NH
 - Rollinsford town, NH
 - Somersworth city, NH

APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	Retail trade	1	0	57	Furniture and home furnishings stores	2	1
52	Building materials and garden supplies stores	2	0	5712	Furniture stores	2	1
521, 3	Building materials and supply stores	1	0	5713, 4, 9	Home furnishings stores	2	0
521	Lumber and other building materials dealers	2	0	5713	Floor covering stores	4	1
523	Paint, glass, and wallpaper stores	1	0	5714	Drapery and upholstery stores	0	0
525	Hardware stores	2	1	5719	Miscellaneous home furnishings stores	1	0
526	Retail nurseries, lawn and garden supply stores	2	0				
527	Mobile home dealers	4	1	572	Household appliance stores	2	1
53	General merchandise stores	0	0	573	Radio, television, computer, and music stores	1	1
531	Department stores (incl. leased depts.)³ ⁴	0	0	5731	Radio, television, and electronics stores	0	0
531	Department stores (excl. leased depts.)³	0	0	5734	Computer and software stores	1	2
531 pt.	Conventional³	(D)	(D)	5735	Record and prerecorded tape stores	1	2
531 pt.	Discount or mass merchandising³	0	1	5736	Musical instrument stores	3	0
531 pt.	National chain³	(D)	(D)	58	Eating and drinking places	1	1
533	Variety stores	2	1	5812	Eating places	1	1
539	Miscellaneous general merchandise stores	1	0	5812 pt.	Restaurants and lunchrooms	2	1
54	Food stores	1	0	5812 pt.	Cafeterias	0	1
541	Grocery stores	1	0	5812 pt.	Refreshment places	1	1
542	Meat and fish (seafood) markets	2	1	5812 pt.	Other eating places	1	3
546	Retail bakeries	2	1	5813	Drinking places	3	2
546 pt.	Retail bakeries—baking and selling	2	1	591	Drug and proprietary stores	0	0
546 pt.	Retail bakeries—selling only	0	4	591 pt.	Drug stores	(D)	(D)
543, 4, 5, 9	Other food stores	4	1	591 pt.	Proprietary stores	(D)	(D)
543	Fruit and vegetable markets	2	0	59 ex. 591	Miscellaneous retail stores	0	0
544	Candy, nut, and confectionery stores	5	2	592	Liquor stores	0	0
545	Dairy products stores	2	2	593	Used merchandise stores	2	1
549	Miscellaneous food stores	5	1	594	Miscellaneous shopping goods stores	2	1
55 ex. 554	Automotive dealers	2	0	5941	Sporting goods stores and bicycle shops	2	2
551	New and used car dealers	2	0	5941 pt.	General line sporting goods stores	0	2
552	Used car dealers	4	1	5941 pt.	Specialty line sporting goods stores	4	2
553	Auto and home supply stores	1	1	5942	Book stores	1	1
553 pt.	Tire, battery, and accessory dealers	1	1	5943	Stationery stores	6	1
553 pt.	Other auto and home supply stores	3	2	5944	Jewelry stores	2	1
555, 6, 7, 9	Miscellaneous automotive dealers	2	0	5945	Hobby, toy, and game shops	1	0
555	Boat dealers	2	1	5946	Camera and photographic supply stores	3	1
556	Recreational vehicle dealers	(D)	(D)	5947	Gift, novelty, and souvenir shops	2	2
557	Motorcycle dealers	1	0	5948	Luggage and leather goods stores	1	0
559	Automotive dealers, n.e.c.	(D)	(D)	5949	Sewing, needlework, and piece goods stores	1	1
554	Gasoline service stations	1	1	596	Nonstore retailers	0	0
56	Apparel and accessory stores	0	0	5961	Catalog and mail-order houses	(D)	(D)
561	Men's and boys' clothing stores	1	0	5962	Merchandising machine operators	0	0
562, 3	Women's clothing and specialty stores	1	1	5963	Direct selling establishments	(D)	(D)
562	Women's clothing stores	1	1	598	Fuel dealers	1	1
563	Women's accessory and specialty stores	0	3	5983	Fuel oil dealers	1	0
565	Family clothing stores	0	0	5984	Liquefied petroleum gas (bottled gas) dealers	1	2
566	Shoe stores	0	0	5989	Fuel dealers, n.e.c.	5	0
566 pt.	Men's shoe stores	(D)	(D)	5992	Florists	3	1
566 pt.	Women's shoe stores	1	1	5993	Tobacco stores and stands	5	0
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	5994	News dealers and newsstands	3	0
566 pt.	Family shoe stores	0	0	5995	Optical goods stores	2	1
564, 9	Other apparel and accessory stores	1	1	5999	Miscellaneous retail stores, n.e.c.	2	2
564	Children's and infants' wear stores	1	0	5999 pt.	Pet shops	2	1
569	Miscellaneous apparel and accessory stores	1	2	5999 pt.	Typewriter stores	0	0
				5999 pt.	Other miscellaneous retail stores, n.e.c.	2	2

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX F. Geographic Notes

MAINE

There are no geographic notes for the State of Maine.

APPENDIX G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		Retail trade—				
		Including used automobile parts and accessories stores ¹	9 224	8 170	8 512	7 608
		Excluding used automobile parts and accessories stores ²	9 204	8 156	8 492	7 595
52	52	Building materials and garden supplies stores	605	474	582	457
521, 3	521, 3	Building materials and supply stores	286	232	273	225
521	521	Lumber and other building materials dealers	214	177	202	171
523	523	Paint, glass, and wallpaper stores	72	55	71	54
525	525	Hardware stores	207	175	200	168
526	526	Retail nurseries, lawn and garden supply stores	72	44	71	42
527	527	Mobile home dealers	40	23	38	22
53	53	General merchandise stores	411	387	380	361
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5}	73	65	72	64
	531 pt.	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6}	64	(NA)	63	-
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7}	9	(NA)	9	-
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5}	73	65	72	64
	531 pt.	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6}	64	(NA)	63	-
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7}	9	(NA)	9	-
533	533	Variety stores	155	148	140	132
539	539 pt.	Miscellaneous general merchandise stores ⁸	183	174	168	165
54	54	Food stores	1 418	1 421	1 291	1 327
541	541	Grocery stores	1 129	1 169	1 030	1 090
5422, 3	5421	Meat and fish (seafood) markets	85	70	78	65
546	546	Retail bakeries	108	91	98	87
5462	546 pt.	Retail bakeries—baking and selling	102	84	92	81
5463	546 pt.	Retail bakeries—selling only	6	7	6	6
543, 4, 5, 9	543, 4, 5, 9	Other food stores	96	91	85	85
543	543	Fruit and vegetable markets	14	14	11	13
544	544	Candy, nut, and confectionery stores	28	37	22	34
545	545	Dairy products stores	13	15	13	13
549	549	Miscellaneous food stores	41	25	39	25
55 ex. 554	55 ex. 554	Automotive dealers	736	605	701	573
551	551	New and used car dealers	215	230	208	225
552	552	Used car dealers	139	95	129	86
553	553	Auto and home supply stores	269	188	259	176
553 pt.	553 pt.	Tire, battery, and accessory dealers	249	158	240	148
553 pt.	553 pt.	Other auto and home supply stores	20	30	19	28
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	113	92	105	86
555	555	Boat dealers	63	38	58	35
556	556, 559 pt.	Recreational and utility trailer dealers ⁹	19	15	18	14
557	557	Motorcycle dealers	26	33	25	32
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	5	6	4	5
554	554	Gasoline service stations	673	695	613	642
56	56	Apparel and accessory stores	686	548	653	509
561	561	Men's and boys' clothing stores	60	69	58	63
562, 3, 8	562, 3	Women's clothing and specialty stores	247	195	236	180
562	562	Women's clothing stores	215	164	205	150
563, 8	563	Women's accessory and specialty stores ¹⁰	32	31	31	30
565	565	Family clothing stores	143	123	138	117
566	566	Shoe stores	177	128	164	121
566 pt.	566 pt.	Men's shoe stores	10	6	10	6
566 pt.	566 pt.	Women's shoe stores	19	27	18	26
566 pt.	566 pt.	Children's and juveniles' shoe stores	2	1	2	1
566 pt.	566 pt.	Family shoe stores	146	94	134	88
564, 9	564, 9	Other apparel and accessory stores	59	33	57	28
564	564	Children's and infants' wear stores	32	19	31	18
569	569	Miscellaneous apparel and accessory stores	27	14	26	10

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business —			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	57	Furniture and homefurnishings stores -----	541	445	505	423
5712	5712	Furniture stores -----	151	128	141	126
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	167	118	160	107
5713	5713	Floor covering stores -----	79	68	74	61
5714	5714	Drapery and upholstery stores -----	14	15	14	15
5719	5719	Miscellaneous homefurnishings stores -----	74	35	72	31
572	572	Household appliance stores -----	65	64	59	59
573	573	Radio, television, computer, and music stores -----	158	135	145	131
5732	5732	Radio and television stores ¹¹ -----	104	100	92	97
	5731	Radio, television, and electronics stores -----	86	(NA)	77	-
	5734	Computer and software stores -----	18	(NA)	15	-
5733		Music stores -----	54	35	53	34
	5735	Record and prerecorded tape stores -----	27	16	27	15
	5736	Musical instrument stores -----	27	19	26	19
58	58	Eating and drinking places -----	2 149	1 807	1 920	1 629
5812	5812	Eating places -----	2 006	1 696	1 793	1 531
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	1 065	912	948	831
5812 pt.	5812 pt.	Cafeterias -----	17	28	15	26
5812 pt.	5812 pt.	Refreshment places -----	710	594	635	527
5812 pt.	5812 pt.	Other eating places -----	214	162	195	147
5813	5813	Drinking places -----	143	111	127	98
591	591	Drug and proprietary stores -----	261	281	242	275
591 pt.	591 pt.	Drug stores -----	249	265	230	259
591 pt.	591 pt.	Proprietary stores -----	12	16	12	16
59 ex. 591	59 ex. 591	Miscellaneous retail stores ¹ -----	1 744	1 507	1 625	1 412
592	592	Liquor stores -----	88	100	88	100
593	593, 5015 pt.	Used merchandise stores ¹ -----	117	112	110	102
594	594	Miscellaneous shopping goods stores -----	806	590	740	554
5941	5941	Sporting goods stores and bicycle shops -----	130	92	116	85
5941 pt.	5941 pt.	General line sporting goods stores -----	38	37	36	34
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	92	55	80	51
5942, 3	5942, 3	Book, stationery stores -----	133	85	125	82
5942	5942	Book stores -----	108	60	103	58
5943	5943	Stationery stores -----	25	25	22	24
5944	5944	Jewelry stores -----	103	104	97	100
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	440	309	402	287
5945	5945	Hobby, toy, and game shops -----	68	58	61	52
5946	5946	Camera and photographic supply stores -----	18	13	14	12
5947	5947	Gift, novelty, and souvenir shops -----	271	174	256	161
5948	5948	Luggage and leather goods stores -----	13	7	13	7
5949	5949	Sewing, needlework, and piece goods stores -----	70	57	58	55
596	596	Nonstore retailers -----	139	145	134	135
5961	5961	Catalog and mail-order houses -----	53	62	53	55
5962	5962	Merchandising machine operators -----	28	36	28	33
5963	5963	Direct selling establishments -----	58	47	53	47
598		Fuel and ice dealers -----	245	268	232	248
5983	5983	Fuel oil dealers -----	192	214	185	199
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	36	36	34	34
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	17	18	13	15
5992	5992	Florists -----	144	111	129	108
5993	5993	Tobacco stores and stands -----	8	9	6	8
5994	5994	News dealers and newsstands -----	6	15	6	13
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	191	157	180	144
5999 pt.	5995	Optical goods stores -----	39	29	37	29
5999 pt.	5999 pt.	Pet shops -----	24	22	22	21
5999 pt.	5999 pt.	Typewriter stores -----	-	-	-	-
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	128	106	121	94

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furrers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

APPENDIX H.

Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets ¹ -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5731 5734	Radio, television, and electronics stores ----- Computer and software stores -----	5732	Radio and television stores
5735 5736	Record and prerecorded tape stores ----- Musical instrument stores -----	5733	Music stores
5932 5015 pt.	Used merchandise stores ----- Motor vehicle parts, used ² -----	5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores ¹ -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

¹No change in content.

²Classified in retail trade prior to the 1987 census.

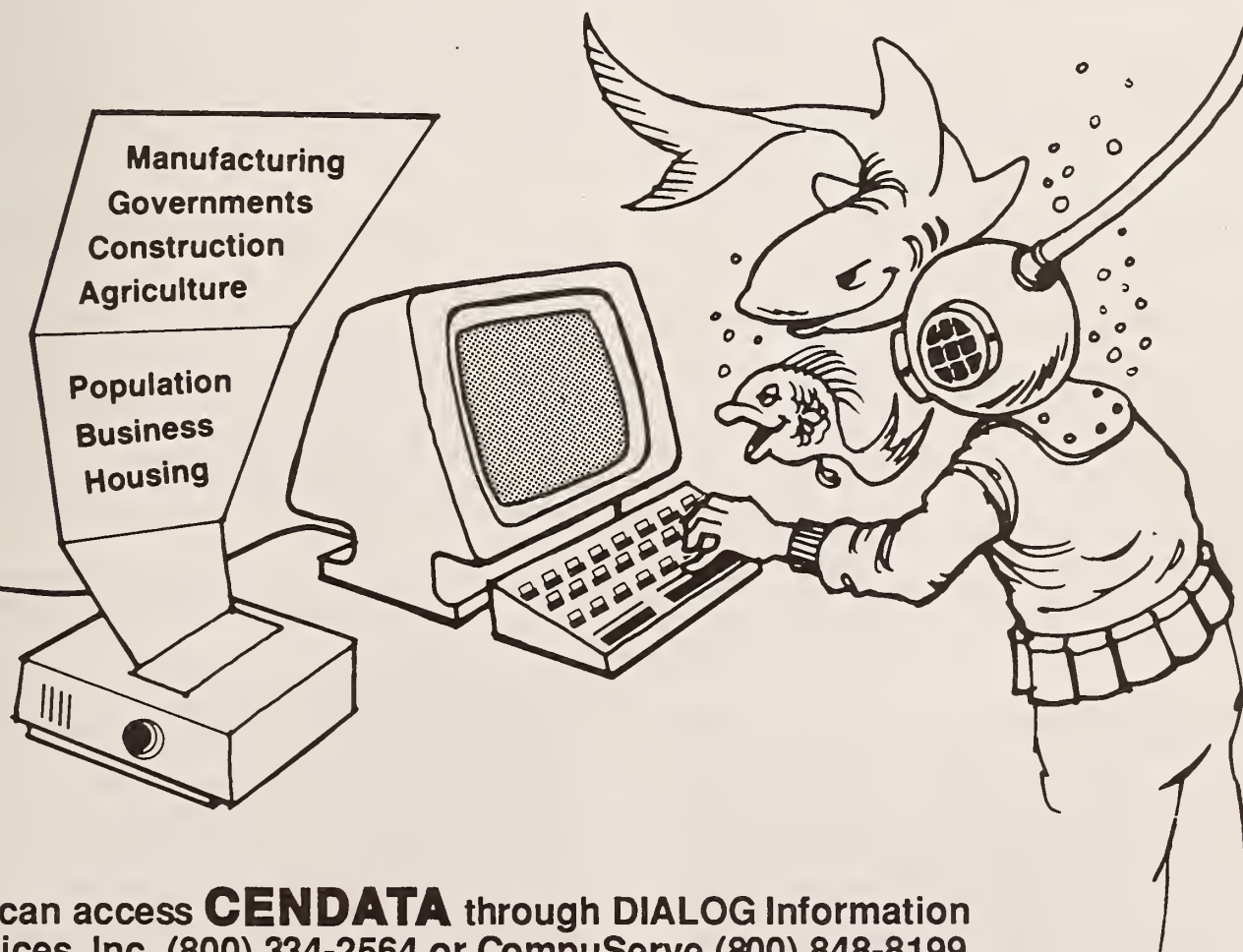


WHAT'S YOUR LINE?

It's ONLINE!

NOW whatever you do, wherever you go, we've got data for you.
In more depth than ever—

CENDATATM—the Census Bureau's online system—instantly provides the facts you need for decisions in virtually every area. It covers everything from ingots to elections, from rental vacancies to retail sales, from median family income to milk cows in Minnesota.



You can access **CENDATA** through DIALOG Information Services, Inc. (800) 334-2564 or CompuServe (800) 848-8199. Or call the Census Bureau on (301) 763-2074 for more information.

Now key statistics are just a phone call away.

THEORY OF STATISTICS

CHAPTER 1

1.1. Introduction

1.2. Basic Concepts

1.3. Data Collection

1.4. Data Presentation

1.5. Data Analysis

1.6. Data Interpretation

1.7. Data Summary

1.8. Data Conclusion

191
F
data
half
obta
from
com
res
issu

Fin

Ge
(RC

A
Sta
repre
n
nun
clas
cou
kind
the
pro
este
stat
198

No
(RC

F
for
inclu
mem
Unit
with
esta
MS.

Sub
(RC

T
este
orga
and
unc
and
mul
roll
pay
A
exp
sen
maj
cur

PUBLICATION PROGRAM

1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

Final Reports

Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes and Compact Discs

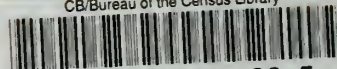
Selected data also are available on public-use computer tapes and compact discs—read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.



CB/Bureau of the Census Library



5 0673 01047736 5